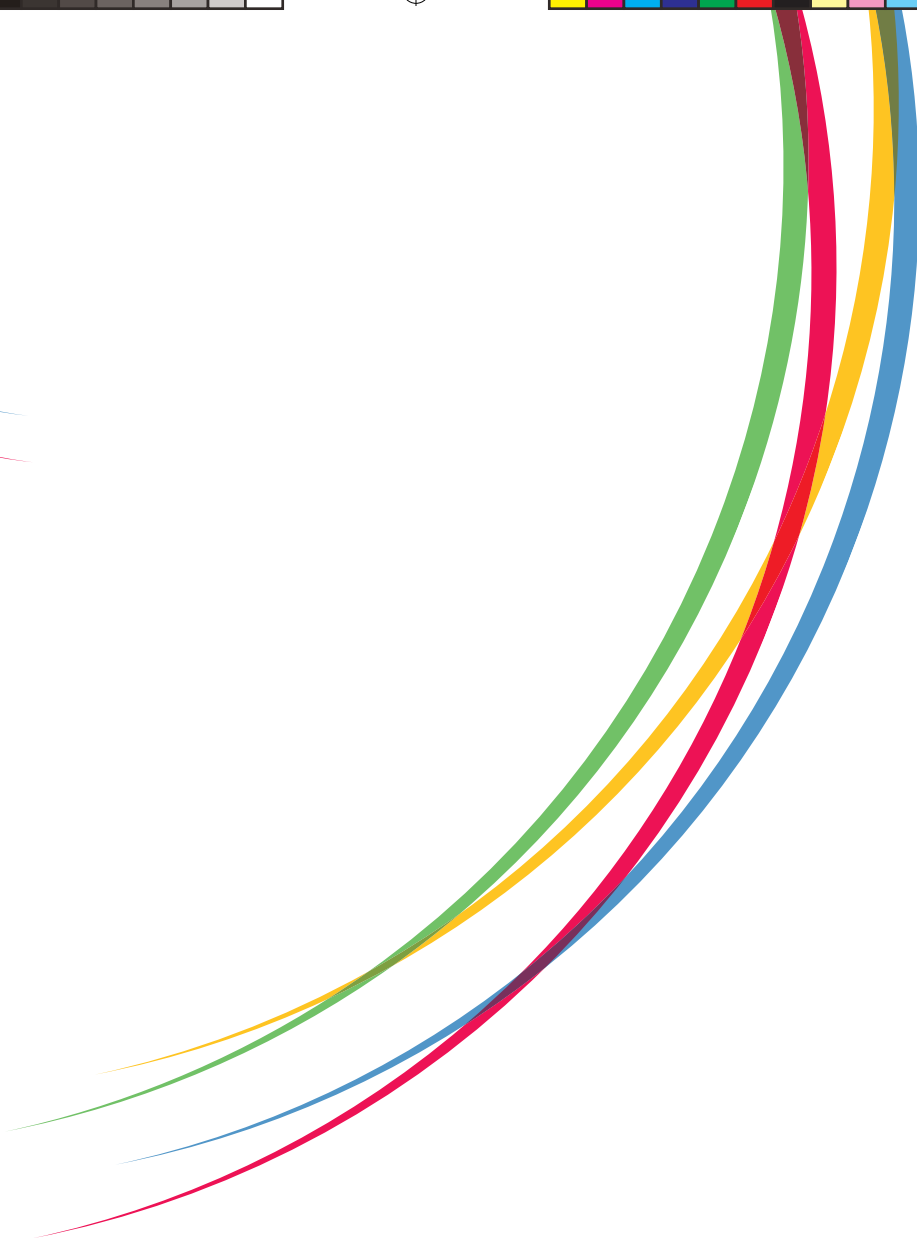
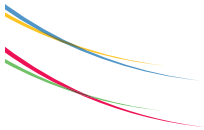




Understanding
Society





Understanding Society

Last year members of your household kindly agreed to be interviewed for *Living in Britain*, a study conducted by researchers at the University of Essex but you were unable to take part. The study has now been renamed as *Understanding Society* and because the study is concerned with how households change over time it is important to get a complete picture. So we would very much like to interview you this year.

Understanding Society covers important subjects such as our health, our opinions, our families and our work. The findings from *Understanding Society* will help us build up a detailed picture about the lives, experiences, behaviours and beliefs of people across the UK in the 21st century and provide an important understanding of diversity within the population. It will help us understand the long term effects of social and economic change in the UK and assist in future decision-making.

Your household's help in the past was very much appreciated and we would like you and your household to take part in the next stage of the study, which is being carried out by NatCen. An interviewer will be in touch with you to arrange a convenient time for an interview that should last around half an hour.

As a token of our thanks, your £5 gift voucher for this year's interview is enclosed and if all members of your household participate this will be increased to £10.

If your household's contact details have changed please let us know by calling Freephone **0800 252 853** or emailing **contact@understandingsociety.org.uk** For more information on the survey visit **www.understandingsociety.org.uk/participants**

Your participation is completely voluntary but we hope you will find the time to help again us this important study and that you enjoy taking part.

Yours,

Nick Buck

Director,
Understanding Society

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.





Printed on Forest Stewardship Council (FSC)
accredited and 50:50 recycled paper
P2823/IP2/AC/v11

