



Understanding Society

IP13

IP13 Advance Mailing

- Advance Emails
 - Advance Emails Longer Interview
 - *Longer interview version A*
 - *Longer interview version B*
 - Regular emails
- Advance Letters + Leaflet
 - Advance Letter Longer Interview
 - *Advance letters longer interview version A*
 - *Advance letters longer interview version B*
 - Regular Letters
 - IP13 Information Leaflet



Understanding Society

IP13

IP13 Advance Mailing

- Advance Emails
 - Advance Emails Longer Interview
 - *Longer interview version A*
 - *Longer interview version B*
 - Regular emails

Understanding Society

IP13

IP13 Advance Mailing

- Advance Emails
 - Advance Emails Longer Interview

Longer interview version A

Email 17 - IP13 CAWI productive Household Adult £15uc - LONGER_A
Email 18 - IP13 CAWI unproductive Household Adult £15c - LONGER_A
Email 19 - IP13 CAWI productive Household Rising 16 £15uc - LONGER_A
Email 20 - IP13 CAWI unproductive Household Rising 16 £15c - LONGER_A
Email 21 - IP13 CAWI productive Adult £15uc+£20c - LONGER_A
Email 22 - IP13 CAWI unproductive Adult £15c+£20c - LONGER_A
Email 23 - IP13 CAWI productive Household Rising 16 £15uc+£20c - LONGER_A
Email 24 - IP13 CAWI unproductive Household Rising 16 £15c+£20c - LONGER_A
Email 25 - IP13 CAWI productive Household Adult £25uc - LONGER_A
Email 26 - IP13 CAWI unproductive Household Adult £25c - LONGER_A
Email 27 - IP13 CAWI productive Household Rising 16 £25uc - LONGER_A
Email 28 - IP13 CAWI unproductive Household Rising 16 £25c - LONGER_A
Email 29 - IP13 CAWI productive Household Adult £35uc - LONGER_A
Email 30 - IP13 CAWI unproductive Household Adult £35c - LONGER_A
Email 31 - IP13 CAWI productive Household Rising 16 £35uc - LONGER_A
Email 32 - IP13 CAWI unproductive Household Rising 16 £35c - LONGER_A

Email 17 - IP13 CAWI productive Household Adult £15uc - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:12



6041952901\17
1216010000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. We need to continue interviewing the same people in order to understand changes in our society.



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Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 18 - IP13 CAWI unproductive Household Adult £15c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:10



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1216010000000

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Email 19 - IP13 CAWI productive Household Rising 16 £15uc - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:56



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1216010000000

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Email 20 - IP13 CAWI unproductive Household Rising 16 £15c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:57



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1216010000000

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Email 21 - IP13 CAWI productive Adult £15uc+£20c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:11



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1216010000000

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Email 22 - IP13 CAWI unproductive Adult £15c+£20c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:11



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1216010000000

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Email 23 - IP13 CAWI productive Household Rising 16 £15uc+£20c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:57



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From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:57



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1216010000000

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Email 25 - IP13 CAWI productive Household Adult £25uc - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:11



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Email 26 - IP13 CAWI unproductive Household Adult £25c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:53



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1216010000000

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Email 27 - IP13 CAWI productive Household Rising 16 £25uc - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:57



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Email 28 - IP13 CAWI unproductive Household Rising 16 £25c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:28



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Email 29 - IP13 CAWI productive Household Adult £35uc - LONGER_A
A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:11



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From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:14



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Email 31 - IP13 CAWI productive Household Rising 16 £35uc - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:58



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Email 32 - IP13 CAWI unproductive Household Rising 16 £35c - LONGER_A

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:59



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Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you.



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



This year the interview takes about 10 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £30 to £35. If you're able to take part this time we will send you a £35 gift card. Plus, to welcome you to the adult survey, you will automatically be entered into a prize draw for an iPad when you complete your interview.

Your participation is entirely voluntary, but we do hope you'll be able to help us. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

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Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

confidential and you and your household will not be identifiable from the data.

Understanding Society

IP13

IP13 Advance Mailing

- Advance Emails
 - Advance Emails Longer Interview

Longer interview version B

Email 17 - IP13 CAWI productive Household Adult £15uc - LONGER_B

Email 18 - IP13 CAWI unproductive Household Adult £15c - LONGER_B

Email 19 - IP13 CAWI productive Household Rising 16 £15uc - LONGER_B

Email 20 - IP13 CAWI unproductive Household Rising 16 £15c - LONGER_B

Email 21 - IP13 CAWI productive Adult £15uc+£20c - LONGER_B

Email 22 - IP13 CAWI unproductive Adult £15c+£20c - LONGER_B

Email 23 - IP13 CAWI productive Household Rising 16 £15uc+£20c - LONGER_B

Email 24 - IP13 CAWI unproductive Household Rising 16 £15c+£20c - LONGER_B

Email 25 - IP13 CAWI productive Household Adult £25uc - LONGER_B

Email 26 - IP13 CAWI unproductive Household Adult £25c - LONGER_B

Email 27 - IP13 CAWI productive Household Rising 16 £25uc - LONGER_B

Email 28 - IP13 CAWI unproductive Household Rising 16 £25c - LONGER_B

Email 29 - IP13 CAWI productive Household Adult £35uc - LONGER_B

Email 30 - IP13 CAWI unproductive Household Adult £35c - LONGER_B

Email 31 - IP13 CAWI productive Household Rising 16 £35uc - LONGER_B

Email 32 - IP13 CAWI unproductive Household Rising 16 £35c - LONGER_B

Email 17 - IP13 CAWI productive Household Adult £15uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:12



6041952901\17
1216010000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. We need to continue interviewing the same people in order to understand changes in our society.



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This year the interview takes about 15-25 minutes longer. To thank you for your extra effort, we've increased the amount that we give to you from £10 to £15. We have sent you a £15 gift card.

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Many thanks,



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University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 18 - IP13 CAWI unproductive Household Adult £15c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:16



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1216010000000

We can't do without you, Mr George Spedding.



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Email 19 - IP13 CAWI productive Household Rising 16 £15uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:58



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1216010000000

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Email 20 - IP13 CAWI unproductive Household Rising 16 £15c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:00



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Email 21 - IP13 CAWI productive Adult £15uc+£20c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:14



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This year the interview takes about 15-25 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we give to you from £10 to £15. We have sent you a £15 gift card. If you're able to complete your interview online by the 21st June 2020 we will send you an extra £20 gift card as a thank you for completing your survey early.

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Email 22 - IP13 CAWI unproductive Adult £15c+£20c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:13



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1216010000000

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Email 23 - IP13 CAWI productive Household Rising 16 £15uc+£20c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:58



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1216010000000

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University of Essex

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From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:59



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1216010000000

We can't do without you, Mr George Spedding.



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University of Essex

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Email 25 - IP13 CAWI productive Household Adult £25uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:14



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1216010000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. We need to continue interviewing the same people in order to understand changes in our society.



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



This year the interview takes about 15-25 minutes longer. To thank you for your extra effort, we've increased the amount that we give to you from £20 to £25. We have sent you a £25 gift card.

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Email 26 - IP13 CAWI unproductive Household Adult £25c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:48



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1216010000000

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Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. The information you have given us previously is very valuable and will become even more valuable if you participate again this year. We need to continue interviewing the same people in order to understand changes in our society



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Email 27 - IP13 CAWI productive Household Rising 16 £25uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:58



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1216010000000

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University of Essex

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Email 28 - IP13 CAWI unproductive Household Rising 16 £25c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:11:59



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1216010000000

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Email 29 - IP13 CAWI productive Household Adult £35uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:13



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1216010000000

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Email 30 - IP13 CAWI unproductive Household Adult £35c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:14



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1216010000000

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Email 31 - IP13 CAWI productive Household Rising 16 £35uc - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:00



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1216010000000

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Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 32 - IP13 CAWI unproductive Household Rising 16 £35c - LONGER_B

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 23 April 2020 15:12:01



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1216010000000

We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you.



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Institute for Social and Economic Research
University of Essex

confidential and you and your household will not be identifiable from the data.

Understanding Society

IP13

IP13 Advance Mailing

- Advance Emails
 - Regular emails

Email 1 - IP13 CAWI productive Household Adult £10unconditional – REGULAR

Email 2 - IP13 CAWI unproductive Household Adult £10conditional – REGULAR

Email 3 - IP13 CAWI productive Household Rising 16 £10uc – REGULAR

Email 4 - IP13 CAWI unproductive Household Rising 16 £10c – REGULAR

Email 5 - IP13 CAWI productive Adult £10uc+£20c – REGULAR

Email 6 - IP13 CAWI unproductive Adult £10c+£20c – REGULAR

Email 7 - IP13 CAWI productive Household Rising 16 £10uc+£20c – REGULAR

Email 8 - IP13 CAWI unproductive Household Rising 16 £10c+£20c – REGULAR

Email 9 - IP13 CAWI productive Household Adult £20uc – REGULAR

Email 10 - IP13 CAWI unproductive Household Adult £20c – REGULAR

Email 11 - IP13 CAWI productive Household Rising 16 £20uc – REGULAR

Email 12 - IP13 CAWI unproductive Household Rising 16 £20c – REGULAR

Email 13 - IP13 CAWI productive Household Adult £30uc – REGULAR

Email 14 - IP13 CAWI unproductive Household Adult £30c – REGULAR

Email 15 - IP13 CAWI productive Household Rising 16 £30uc – REGULAR

Email 16 - IP13 CAWI unproductive Household Rising 16 £30c – REGULAR

Email 1 - IP13 CAWI productive Household Adult £10unconditional – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:32



999999999\1
1216000000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. We need to continue interviewing the same people in order to understand changes in our society.



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University of Essex

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Email 2 - IP13 CAWI unproductive Household Adult £10conditional – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:23



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1216000000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



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Email 3 - IP13 CAWI productive Household Rising 16 £10uc – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:46



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1216000000000

We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



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Email 4 - IP13 CAWI unproductive Household Rising 16 £10c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:47



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1216000000000

We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



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Email 5 - IP13 CAWI productive Adult £10uc+£20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:24



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1216000000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



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As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, we have sent you a £10 gift card. If you're able to complete your interview online by the {Early_bird_date} we will send you an extra £20 gift card as a thank you for completing your survey early.

Your participation is entirely voluntary, but we do hope you'll be able to help us. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

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Email 6 - IP13 CAWI unproductive Adult £10c+£20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:33



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We can't do without you, Mr George Spedding.



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To say thank you for your help, if you're able to take part this time we will send you a £10 gift card. If you're able to complete your interview online by the {Early_bird_date}, we will add an extra £20 onto the gift card as a thank you for completing the survey early.

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Email 7 - IP13 CAWI productive Household Rising 16 £10uc+£20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:43



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We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



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Email 8 - IP13 CAWI unproductive Household Rising 16 £10c+£20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:44



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We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



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Many thanks,



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University of Essex

confidential and you and your household will not be identifiable from the data.

Email 9 - IP13 CAWI productive Household Adult £20uc – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:25



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1216000000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



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Email 10 - IP13 CAWI unproductive Household Adult £20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:34



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1216000000000

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Email 11 - IP13 CAWI productive Household Rising 16 £20uc – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:44



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1216000000000

We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



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Email 12 - IP13 CAWI unproductive Household Rising 16 £20c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:44



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We can't do without you, Mr George Spedding.



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Email 13 - IP13 CAWI productive Household Adult £30uc – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLG\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:05



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1216000000000

We can't do without you, Mr George Spedding.



Can you spare some valuable time to help our world-leading study?



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you. The information you have given us previously is very valuable and will become even more valuable if you participate again this year. We need to continue interviewing the same people in order to understand changes in our society



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, we have sent you a £30 gift card.

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Email 14 - IP13 CAWI unproductive Household Adult £30c – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:25



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1216000000000

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Email 15 - IP13 CAWI productive Household Rising 16 £30uc – REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:45



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1216000000000

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University of Essex

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Email 16 - IP13 CAWI unproductive Household Rising 16 £30c - REGULAR

From: [Understanding Society](#)
To: [Spedding, George \(TSLGI\)](#)
Subject: Your Understanding Society Interview
Date: 15 April 2020 17:10:47



999999999\16
1216000000000

We can't do without you, Mr George Spedding.



Over the past few years you may have completed a short *Understanding Society* questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.



Understanding Society is a wonderful data resource. It is used by academics, students, policy makers and charities such as Age UK and The Children's Society. You are an important part of it. Your participation gives a voice to the experiences of thousands of people like you.



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, if you're able to take part this time we will send you a £30 gift card. Plus, to welcome you to the adult survey, you will automatically be entered into a prize draw for an iPad when you complete your interview.

Your participation is entirely voluntary, but we do hope you'll be able to help us. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

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Understanding Society

IP13

IP13 Advance Mailing

- Advance Letters + Leaflet
 - Advance Letter Longer Interview
 - *Advance letters longer interview version A*
 - *Advance letters longer interview version B*
 - Regular Letters
 - IP13 Information Leaflet



Understanding Society

IP13

IP13 Advance Mailing

- Advance Letters + Leaflet

Advance Letter Longer Interview version A

IP13 CAWI_R3.Letter 17a - IP13 CAWI prod HH Adult £15uc - LONGER A_v1
IP13 CAWI_R3.Letter 18a - IP13 CAWI unpro HH Adult £15c - LONGER A_v1
IP13 CAWI_R3.Letter 19a - IP13 CAWI pr HH Rising 16 £15uc - LONGER A_v1
IP13 CAWI_R3.Letter 20a - IP13 CAWI unpr HH Rising 16 £15c - LONGER A_v1
IP13 CAWI_R3.Letter 21a - IP13 CAWI pr Adult £15uc+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 22a - IP13 CAWI unproductive Household Adult £15c+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 23a - IP13 CAWI pr HH Rising 16 £15uc+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 24a - IP13 CAWI unpr HH Rising 16 £15c+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 25a - IP13 CAWI pr HH Adult £25uc - LONGER A_v1
IP13 CAWI_R3.Letter 26a - IP13 CAWI unpr HH Adult £25c - LONGER A_v1
IP13 CAWI_R3.Letter 27a - IP13 CAWI pr HH Rising 16 £25uc - LONGER A_v1
IP13 CAWI_R3.Letter 28a - IP13 CAWI unpr HH Rising 16 £25c - LONGER A_v1
IP13 CAWI_R3.Letter 29a - IP13 CAWI pr HH Adult £35uc - LONGER A_v1
IP13 CAWI_R3.Letter 30a - IP13 CAWI unpr HH Adult £35c - LONGER A_v1
IP13 CAWI_R3.Letter 31a - IP13 CAWI pr HH Rising 16 £35uc - LONGER A_v1
IP13 CAWI_R3.Letter 32a - IP13 CAWI unpr HH Rising 16 £35c - LONGER A_v1
IP13 CAWI_R3.Letter 33a - IP13 CAWI New Entrant LW pr £15uc - LONGER A_v1
IP13 CAWI_R3.Letter 34a - IP13 CAWI New Entrant LW unpr £15c - LONGER A_v1
IP13 CAWI_R3.Letter 35a - IP13 CAWI New Entrant LW productive £35uc - LONGER A_v1
IP13 CAWI_R3.Letter 36a - IP13 CAWI New Entrant LW unpr £35c - LONGER A_v1
IP13 CAWI_R3.Letter 37a - IP13 CAWI New Entrant LW pr £15uc+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 38a - IP13 CAWI New Entrant LW unpr £10c+£20c - LONGER A_v1
IP13 CAWI_R3.Letter 39a - IP13 CAWI New Entrant LW pr £25uc - LONGER A_v1
IP13 CAWI_R3.Letter 40a - IP13 CAWI New Entrant LW unpr £25c - LONGER A_v1

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Salutation

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IP13 CAWI_R3.Letter 18a - IP13 CAWI unpro HH Adult £15c - LONGER A_v1



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Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. This year the interview takes about 10 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £10 to £15. We enclose a £15 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

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IP13 CAWI_R3.Letter 20a - IP13 CAWI unpr HH Rising 16 £15c - LONGER A_v1



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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 23a - IP13 CAWI pr HH Rising 16 £15uc+£20c - LONGER A_v1



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Understanding Society – every interview matters

Salutation

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Thank you for your support

We're really grateful that you're part of Understanding Society. This year the interview takes about 10 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £10 to £15. We enclose a £15 gift card which is activated and ready for you to use.

If you're able to complete your interview online by Early_bird_date we will send you an extra £20 gift card as a thank you for completing your survey early. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

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IP13 CAWI_R3.Letter 24a - IP13 CAWI unpr HH Rising 16 £15c+£20c - LONGER A_v1



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IP13 CAWI_R3.Letter 25a - IP13 CAWI pr HH Adult £25uc - LONGER A_v1



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Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

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Mobile: _____

IP13 CAWI_R3.Letter 26a - IP13 CAWI unpr HH Adult £25c - LONGER A_v1



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ff_Address5
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Postal_Date

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Mobile: _____

Name: _____

Mobile: _____

Name: _____

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IP13 CAWI_R3.Letter 27a - IP13 CAWI pr HH Rising 16 £25uc - LONGER A_v1



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IP13 CAWI_R3.Letter 28a - IP13 CAWI unpr HH Rising 16 £25c - LONGER A_v1



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IP13 CAWI_R3.Letter 29a - IP13 CAWI pr HH Adult £35uc - LONGER A_v1



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IP13 CAWI_R3.Letter 30a - IP13 CAWI unpr HH Adult £35c - LONGER A_v1



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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

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Date of move: _____

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Name: _____

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IP13 CAWI_R3.Letter 31a - IP13 CAWI pr HH Rising 16 £35uc - LONGER A_v1



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RESP_Name

ff_Address1

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ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. This year the interview takes about 10 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £30 to £35. We enclose a £35 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

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IP13 CAWI_R3.Letter 32a - IP13 CAWI unpr HH Rising 16 £35c - LONGER A_v1



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Understanding Society – every interview matters

Salutation

Your annual interview helps us understand how life in the UK is changing for young adults.

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

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IP13 CAWI_R3.Letter 33a - IP13 CAWI New Entrant LW pr £15uc - LONGER A_v1



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IP13 CAWI_R3.Letter 34a - IP13 CAWI New Entrant LW unpr £15c - LONGER A_v1



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Mobile: _____

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IP13 CAWI_R3.Letter 35a - IP13 CAWI New Entrant LW productive £35uc - LONGER A_v1

IP13 CAWI_R3.Letter 36a - IP13 CAWI New Entrant LW unpr £35c - LONGER A_v1



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IP13 CAWI_R3.Letter 37a - IP13 CAWI New Entrant LW pr £15uc+£20c - LONGER A



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IP13 CAWI_R3.Letter 39a - IP13 CAWI New Entrant LW pr £25uc - LONGER A_v1



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Understanding Society – every interview matters

Salutation

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It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

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IP13 CAWI_R3.Letter 40a - IP13 CAWI New Entrant LW unpr £25c - LONGER A_v1



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Understanding Society

IP13

IP13 Advance Mailing

- Advance Letters + Leaflet

Advance Letter Longer Interview version B

IP13 CAWI_R3.Letter 17b - IP13 CAWI pr HH Adult £15uc - LONGER B_v1
IP13 CAWI_R3.Letter 18b - IP13 CAWI unpr HH Adult £15c - LONGER B_v1
IP13 CAWI_R3.Letter 19b - IP13 CAWI pr HH Rising 16 £15uc - LONGER B_v1
IP13 CAWI_R3.Letter 20b - IP13 CAWI unpr HH Rising 16 £15c - LONGER B_v1
IP13 CAWI_R3.Letter 21b - IP13 CAWI pr Adult £15uc+£20c - LONGER B_v1
IP13 CAWI_R3.Letter 22b - IP13 CAWI unpr HH Adult £15c+£20c - LONGER B_v1.
IP13 CAWI_R3.Letter 23b - IP13 CAWI pr HH Rising 16 £15uc+£20c - LONGER B_v1
IP13 CAWI_R3.Letter 24b - IP13 CAWI unpr HH Rising 16 £15c+£20c - LONGER B_v1
IP13 CAWI_R3.Letter 25b - IP13 CAWI pr HH Adult £25uc - LONGER B_v1
IP13 CAWI_R3.Letter 26b - IP13 CAWI unpr HH Adult £25c - LONGER B_v1
IP13 CAWI_R3.Letter 27b - IP13 CAWI pr HH Rising 16 £25uc - LONGER B_v1
IP13 CAWI_R3.Letter 28b - IP13 CAWI unpr HH Rising 16 £25c - LONGER B_v1
IP13 CAWI_R3.Letter 29b - IP13 CAWI pr HH Adult £35uc - LONGER B_v1
IP13 CAWI_R3.Letter 30b - IP13 CAWI unpr HH Adult £35c - LONGER B_v1
IP13 CAWI_R3.Letter 31b - IP13 CAWI pr HH Rising 16 £35uc - LONGER B_v1
IP13 CAWI_R3.Letter 32b - IP13 CAWI unpr HH Rising 16 £35c - LONGER B_v1
IP13 CAWI_R3.Letter 33b - IP13 CAWI NE LW pr £15uc - LONGER B_v1
IP13 CAWI_R3.Letter 34b - IP13 CAWI NE LW unpr £15c - LONGER B_v1
IP13 CAWI_R3.Letter 35b - IP13 CAWI NE LW pr £35uc - LONGER B_v1
IP13 CAWI_R3.Letter 36b - IP13 CAWI NE LW unpr £35c - LONGER B_v1
IP13 CAWI_R3.Letter 37b - IP13 CAWI NE LW pr £15uc+£20c - LONGER B
IP13 CAWI_R3.Letter 38b - IP13 CAWI NE LW unpr £10c+£20c - LONGER B_v1
IP13 CAWI_R3.Letter 39b - IP13 CAWI NE LW pr £25uc - LONGER B_v1
IP13 CAWI_R3.Letter 40b - IP13 CAWI NE LW unpr £25c - LONGER B_v1

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IP13 CAWI_R3.Letter 18b - IP13 CAWI unpr HH Adult £15c - LONGER B_v1



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IP13 CAWI_R3.Letter 19b - IP13 CAWI pr HH Rising 16 £15uc - LONGER B_v1



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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

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Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Mobile: _____

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Mobile: _____

Name: _____

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IP13 CAWI_R3.Letter 23b - IP13 CAWI pr HH Rising 16 £15uc+£20c - LONGER B_v1



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Understanding Society – every interview matters

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IP13 CAWI_R3.Letter 24b - IP13 CAWI unpr HH Rising 16 £15c+£20c - LONGER B_v1



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IP13 CAWI_R3.Letter 25b - IP13 CAWI pr HH Adult £25uc - LONGER B_v1



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Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

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Mobile: _____

IP13 CAWI_R3.Letter 26b - IP13 CAWI unpr HH Adult £25c - LONGER B_v1



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ff_Address3

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Postal_Date

Understanding Society – every interview matters

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IP13 CAWI_R3.Letter 27b - IP13 CAWI pr HH Rising 16 £25uc - LONGER B_v1



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IP13 CAWI_R3.Letter 28b - IP13 CAWI unpr HH Rising 16 £25c - LONGER B_v1



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IP13 CAWI_R3.Letter 29b - IP13 CAWI pr HH Adult £35uc - LONGER B_v1



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IP13 CAWI_R3.Letter 30b - IP13 CAWI unpr HH Adult £35c - LONGER B_v1



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Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. This year the interview takes about 15-25 minutes longer. To thank you for your extra effort, we've increased the amount that we give to you from £30 to £35. If you're able to take part this year we will give you a £35 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website
www.understanding-society.ac.uk/society
2. Enter your user name:
username and password:
password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 31b - IP13 CAWI pr HH Rising 16 £35uc - LONGER B_v1



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Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

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RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. This year the interview takes about 15–25 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £30 to £35. We enclose a £35 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

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IP13 CAWI_R3.Letter 32b - IP13 CAWI unpr HH Rising 16 £35c - LONGER B_v1



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RESP_Name

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ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

Your annual interview helps us understand how life in the UK is changing for young adults.

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

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IP13 CAWI_R3.Letter 33b - IP13 CAWI NE LW pr £15uc - LONGER B_v1



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RESP_Name

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Postal_Date

Understanding Society – every interview matters

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Thank you for your support

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IP13 CAWI_R3.Letter 34b - IP13 CAWI NE LW unpr £15c - LONGER B_v1



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Email: **contact@understandingsociety.ac.uk**
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ff_Address4
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Postal_Date

Understanding Society – every interview matters

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You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk

Thank you for your support

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IP13 CAWI_R3.Letter 35b - IP13 CAWI NE LW pr £35uc - LONGER B_v1



Contact us:

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Email: **contact@understandingsociety.ac.uk**
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RESP_Name
ff_Address1
ff_Address2
ff_Address3
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Postal_Date

Understanding Society – every interview matters

Salutation

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You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

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Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

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IP13 CAWI_R3.Letter 36b - IP13 CAWI NE LW unpr £35c - LONGER B_v1



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IP13 CAWI_R3.Letter 37b - IP13 CAWI NE LW pr £15uc+£20c - LONGER B



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IP13 CAWI_R3.Letter 38b - IP13 CAWI NE LW unpr £10c+£20c - LONGER B_v1



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Thank you for your support

This year the interview takes about 15–25 minutes longer than it normally would. To thank you for your extra effort, we've increased the amount that we would have given to you from £10 to £15. If you're able to take part this year we will give you a £15 gift card. If you're able to complete your interview online by the Early_bird_date, we will add an extra £20 onto the gift card as a thank you for completing the survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

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Thank you for your continuing support for the Study. With best wishes,

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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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IP13 CAWI_R3.Letter 39b - IP13 CAWI NE LW pr £25uc - LONGER B_v1



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Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

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IP13 CAWI_R3.Letter 40b - IP13 CAWI NE LW unpr £25c - LONGER B_v1



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Understanding Society

IP13

IP13 Advance Mailing - Advance Letters + Leaflet

Regular Letters

IP13 CAWI_R3.Letter 1 - IP13 CAWI productive Household Adult £10uc - REGULAR_v1
IP13 CAWI_R3.Letter 2 - IP13 CAWI unproductive Household Adult £10c - REGULAR_v1
IP13 CAWI_R3.Letter 3 - IP13 CAWI productive Household Rising 16 £10uc - REGULAR_v1
IP13 CAWI_R3.Letter 4 - IP13 CAWI unproductive Household Rising 16 £10c - REGULAR_v1
IP13 CAWI_R3.Letter 5 - IP13 CAWI productive Adult £10uc+£20c - REGULAR_v1
IP13 CAWI_R3.Letter 6 - IP13 CAWI unproductive Household Adult £10c+£20c - REGULAR_v1
IP13 CAWI_R3.Letter 7 - IP13 CAWI productive Household Rising 16 £10uc+£20c - REGULAR_v1
IP13 CAWI_R3.Letter 8 - IP13 CAWI unproductive Household Rising 16 £10c+£20c - REGULAR_v1
IP13 CAWI_R3.Letter 9 - IP13 CAWI productive Household Adult £20uc - REGULAR_v1
IP13 CAWI_R3.Letter 10 - IP13 CAWI unproductive Household Adult £20c - REGULAR_v1
IP13 CAWI_R3.Letter 11 - IP13 CAWI productive Household Rising 16 £20uc - REGULAR_v1
IP13 CAWI_R3.Letter 12 - IP13 CAWI unproductive Household Rising 16 £20c - REGULAR_v1
IP13 CAWI_R3.Letter 13 - IP13 CAWI productive Household Adult £30uc - REGULAR_v1
IP13 CAWI_R3.Letter 14 - IP13 CAWI unproductive Household Adult £30c - REGULAR_v1
IP13 CAWI_R3.Letter 15 - IP13 CAWI productive Household Rising 16 £30uc - REGULAR_v1
IP13 CAWI_R3.Letter 16 - IP13 CAWI unproductive Household Rising 16 £30c - REGULAR_v1
IP13 CAWI_R3.Letter 41 - IP13 CAWI NE LW pr £10uc - REGULAR_v1
IP13 CAWI_R3.Letter 42 - IP13 CAWI NE LW pr £10uc+£20c - REGULAR_v1
IP13 CAWI_R3.Letter 43 - IP13 CAWI NE LW pr £20uc - REGULAR_v1
IP13 CAWI_R3.Letter 44 - IP13 CAWI NE LW pr £30uc - REGULAR_v1
IP13 CAWI_R3.Letter 45 - IP13 CAWI NE LW unpr £10c - REGULAR_v1

IP13 CAWI_R3.Letter 46 - IP13 CAWI NE LW unpr £10c+£20c - REGULAR_v1

IP13 CAWI_R3.Letter 47 - IP13 CAWI NE LW unpr £20c - REGULAR_v1

IP13 CAWI_R3.Letter 48 - IP13 CAWI NE LW unpr £30c - REGULAR_v1

IP13 CAWI_R3.Letter 1 - IP13 CAWI productive Household Adult £10uc - REGULAR_v1



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Understanding Society – every interview matters

Salutation

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Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 2 - IP13 CAWI unproductive Houshold Adult £10c - REGULAR_v1



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RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you, if you're able to take part this year we will give you a £10 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

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IP13 CAWI_R3.Letter 3 IP13 CAWI productive Household Rising 16 £10uc - REGULAR_v1



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Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. To say thank you we've enclosed a £10 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

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IP13 CAWI_R3.Letter 4 - IP13 CAWI unproductive Household Rising 16 £10c - REGULAR_v1



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Your annual interview helps us understand how life in the UK is changing for young adults. We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

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IP13 CAWI_R3.Letter 5 - IP13 CAWI productive Adult £10uc+£20c - REGULAR_v1



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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 6 - IP13 CAWI unproductive Houshold Adult £10c+£20c - REGULAR_v1



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Email: contact@understandingsociety.ac.uk

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RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

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Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

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Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

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ff_Address3

ff_Address4

ff_Address5

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(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 7 - IP13 CAWI productive Houshold Rising 16 £10uc+£20c - REGULAR_v1



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RESP_Name
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ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

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Name: _____

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Name: _____

Mobile: _____

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IP13 CAWI_R3.Letter 8 - IP13 CAWI unproductive Household Rising 16 £10c+£20c -
REGULAR_v1



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Postal_Date

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IP13 CAWI_R3.Letter 9 - IP13 CAWI productive Household Adult £20uc - REGULAR_v1



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RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

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MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 10 - IP13 CAWI unproductive Household Adult £20c - REGULAR_v1



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RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

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MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 11 - IP13 CAWI productive Household Rising 16 £20uc - REGULAR_v1



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RESP_Name

ff_Address1

ff_Address2

ff_Address3

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ff_PostCode

Postal_Date

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ff_Address3

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New Address: _____

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Postcode: _____

Mobile: _____

E-mail address: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

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IP13 CAWI_R3.Letter 12 - IP13 CAWI unproductive Household Rising 16 £20c - REGULAR_v1



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RESP_Name

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IP13 CAWI_R3.Letter 13 - IP13 CAWI productive Household Adult £30uc - REGULAR_v1



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E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 14 - IP13 CAWI unproductive Household Adult £30c - REGULAR_v1



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you, if you're able to take part this year we will give you a £30 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website
www.understanding-society.ac.uk/society
2. Enter your user name:
username and password:
password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 15 - IP13 CAWI productive Household Rising 16 £30uc - REGULAR_v1



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Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

For details of the study's privacy policy, please see

<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. To say thank you we've enclosed a £30 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

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Name: RESP_Name

PID: ff_PID

MOVING FROM

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ff_Address2

ff_Address3

ff_Address4

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New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website
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2. Enter your user name: username
and password: password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

IP13 CAWI_R3.Letter 16 - IP13 CAWI unproductive Household Rising 16 £30c - REGULAR_v1



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For details of the study's privacy policy, please see

<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

Your annual interview helps us understand how life in the UK is changing for young adults. We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. To say thank you, if you are able to take part this year, we will give you a £30 gift card. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

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Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

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2. Enter your user name: username and password: password
3. Answer the questions in your own time.

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IP13 CAWI_R3.Letter 41 - IP13 CAWI NE LW pr £10uc - REGULAR_v1



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Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

To say thank you for your help we've enclosed a £10 gift card which is activated and ready for you to use.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

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Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

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and password: password
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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 42 - IP13 CAWI NE LW pr £10uc+£20c - REGULAR_v1



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Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

To say thank you for your help we've enclosed a £10 gift card which is activated and ready for you to use. If you're able to complete your interview online by Early_bird_date we will send you an extra £20 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Taking part

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www.understandingsociety.ac.uk/society
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and password: password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

IP13 CAWI_R3.Letter 43 - IP13 CAWI NE LW pr £20uc - REGULAR_v1



Contact us:

Participant helpline: **0800 252 853**
Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

To say thank you for your help we've enclosed a £20 gift card which is activated and ready for you to use.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

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Taking part

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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 44 - IP13 CAWI NE LW pr £30uc - REGULAR_v1



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Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

For details of the study's privacy policy, please see

<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

To say thank you for your help we've enclosed a £30 gift card which is activated and ready for you to use.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

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Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

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and password: password
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Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 45 - IP13 CAWI NE LW unpr £10c - REGULAR_v1



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<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

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Thank you for your support

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PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 46 - IP13 CAWI NE LW unpr £10c+£20c - REGULAR_v1



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RESP_Name
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ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

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You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk

Thank you for your support

To say thank you for your help, if you're able to take part this year we will give you a £10 gift card. If you're able to complete your interview online by the Early_bird_date, we will add an extra £20 onto the gift card as a thank you for completing the survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or Email us at contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website
www.understandingsociety.ac.uk/society
2. Enter your user name: username
and password: password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

IP13 CAWI_R3.Letter 47 - IP13 CAWI NE LW unpr £20c - REGULAR_v1



Contact us:

Participant helpline: **0800 252 853**
Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk

Thank you for your support

To say thank you for your help, if you're able to take part this year we will give you a £20 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

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MOVING TO

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(inc STD code) _____

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Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 CAWI_R3.Letter 48 - IP13 CAWI NE LW unpr £30c - REGULAR_v1



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Thank you for your support

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Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

IP13 Information leaflet mailed with letters v1



Keep in touch with Understanding Society

You can visit our website: www.understandingsociety.ac.uk

You can contact our participant liaison team by email:
contact@understandingsociety.ac.uk

By Freephone: **0800 252 853**

Or write to us:
**FREEPOST RRXX-KEKJ-JGKS,
Understanding Society,
University of Essex,
Wivenhoe Park,
Colchester, CO4 3SQ**

Follow us on
🐦 [@usociety](https://twitter.com/usociety)
📷 [Instagram /usociety](https://www.instagram.com/usociety)

USOC/W12/leaflet/letter/issued January 2020

Building a picture of the UK one interview at a time

Your annual interview

Everyone who takes part in Understanding Society is an individual – your life and experiences are unique. There's no one else in the Study like you and we can't replace your interview with anyone else's.

From across the UK, tens of thousands of individuals take part in Understanding Society and together these interviews help us to build an accurate picture of life in the UK today. Through Understanding Society we can see where people's lives change, what stays the same and the experiences of different generations. It helps us understand which government policies have worked, and which ones haven't, how families and communities change over time and how social and political opinions develop. Understanding Society plays a key role in medical research, helping us better understand health and treat diseases.

In the last year, information from Understanding Society has been used to look at:

- the links between housing and mental health
- modelling the future pensions needs for the UK
- how happy children are
- measuring poverty in the UK
- over-crowding in housing
- commuting times and changing work patterns
- plan local services for older people
- the gender pay gap
- how families organise paid and domestic work
- young people's use of social media
- whether flexible working is good for our health

And much, much more. You can find more information about how Understanding Society is being used by looking on our website: www.understandingsociety.ac.uk/participants

Our participants also tell us that their interview is a chance to reflect on their own life; to take stock and see what's new, or not, each year.

Whatever your reasons for taking part – thank you. Your interview makes a difference.

Understanding Society and confidentiality

We take great care to protect the confidentiality of our participants. Your personal details such as name, address and date of birth are removed from your survey, so that you cannot be identified. Your details are never made available to researchers or other companies who might use them for marketing purposes.

Is my information secure if I do the survey online?

Yes. The information you provide online is secure. You are issued with a unique log-in for the survey. The information you give us is downloaded on to secure servers.

Who checks that Understanding Society keeps information secure?

Understanding Society is compliant with the ISO-27001 data security protocols and procedures, which is an international standard for information security management. We are regularly inspected by an independent auditor as part of our ISO-27001 certification. Our fieldwork partners, NatCen Social Research and Kantar Public, have also achieved ISO-27000 certification.

Is Understanding Society compliant with the GDPR?

Yes. We are compliant with the General Data Protection Regulation

For more information on data security and GDPR go to:

www.understandingsociety.ac.uk/participants/data-confidentiality