



Understanding Society

IP16

IP16 Advanced Communications

Advance emails

- IP16 Email 1
- IP16 Email 5
- IP16 Email 6
- IP16 Email 10
- IP16 Email 1A
- IP16 Email 1B
- IP16 Email 1C
- IP16 Email 1D
- IP16 Email 2
- IP16 Email 5A
- IP16 Email 5B
- IP16 Email 5C
- IP16 Email 5D
- IP16 Email 9
- IP16 Email 9A
- IP16 Email 9B
- IP16 Email 9C

- IP16 Email 9D
- IP16 Email 13
- IP16 Email 13A
- IP16 Email 13B
- IP16 Email 13C
- IP16 Email 13D
- IP16 Email 14
- IP16 Email 17
- IP16 Email 17A
- IP16 Email 17B
- IP16 Email 17C
- IP16 Email 17D
- IP16 Email 18
- IP16 Email 25
- IP16 Email 25A
- IP16 Email 25B
- IP16 Email 25C
- IP16 Email 25D
- IP16 Email 26

Advance Letters

- IP16 Advance Letter 1 R3_PROOF
- IP16 Advance Letter 1a R3_PROOF
- IP16 Advance Letter 1b R3_PROOF
- IP16 Advance Letter 1c R3_PROOF
- IP16 Advance Letter 1d R3_PROOF
- IP16 Advance Letter 2 R3_PROOF
- IP16 Advance Letter 3 R3_PROOF
- IP16 Advance Letter 3a R3_PROOF
- IP16 Advance Letter 3b R3_PROOF
- IP16 Advance Letter 3c R3_PROOF
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- IP16 Advance Letter 4 R3_PROOF
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- IP16 Advance Letter 5a R3_PROOF

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- IP16 Advance Letter 27 R3_PROOF
- IP16 Advance Letter 28 R3_PROOF
- IP16 Advance Letter 29 R3_PROOF
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- IP16 Advance Letter 30c R3_PROOF
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- IP16 Advance Letter 32 R3_PROOF
- IP16 Advance Letter 33 R3_PROOF
- IP16 Advance Letter 34 R3_PROOF

Leaflet Enclosed with Advanced Letters

- IP16_Information leaflet to go with letters (1)

IP16 Email 1

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:17



We can't do without you, Thomas Zhao.

999999999991
999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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We're very grateful that you take part in *Understanding Society*. We have sent you a **£20** gift card which should arrive in the next couple of days. If you're able to complete your interview online by **July 26th** we will send you an **extra £10** voucher as a thank you for completing your survey early.

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year.

Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>.

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP16 Email 5

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:18



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999999999995
999999999999

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IP16 Email 6

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:06



We can't do without you, Thomas Zhao.

9999999999996
9999999999999

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IP16 Email 10

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:22



We can't do without you, Thomas Zhao.

99999999999\10
99999999999999

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IP16 Email 1a

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:09



We can't do without you, Thomas Zhao.

9999999999\1a
99999999999999

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<https://ip.kantarmpt.meritincntives.com/redemptioncode?code=WDFWXCP6A3X5VPEU>

ACCESSCODE: WDFWXCP6A3X5VPEU

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IP16 Email 1b

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:49



We can't do without you, Thomas Zhao.

9999999999\1b
99999999999999

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<https://ip.kantarmp.meritincents.com/redemptioncode?code=KTAJT07IBCQJUV5V>

ACCESSCODE: KTAJT07IBCQJUV5V

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IP16 Email 1c

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:48



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99999999999999

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<https://ip.kantarmp.meritincents.com/redemptioncode?code=OI4V1WL1WD6BPDJQ>

ACCESSCODE: OI4V1WL1WD6BPDJQ

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IP16 Email 1d

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:48



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ACCESSCODE: BH0X29MVMMDAXXNG1

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IP16 Email 2

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:06



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9999999999912
9999999999999

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IP16 Email 5a

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Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

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IP16 Email 5b

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:05



We can't do without you, Thomas Zhao.

9999999999\5b
9999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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<https://ip.kantarmp.merit incentives.com/redemptioncode?code=KTAJT07IBCQJUV5V>

ACCESSCODE: KTAJT07IBCQJUV5V

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IP16 Email 5c

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:49



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999999999999\5c
99999999999999

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[https://ip.kantarmp.meritincents.com/redemptioncode?
code=OI4V1WL1WD6BPDJQ](https://ip.kantarmp.meritincents.com/redemptioncode?code=OI4V1WL1WD6BPDJQ)

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IP16 Email 5d

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:08



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9999999999\5d
99999999999999

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ACCESSCODE: BH0X29MVMMDAXXNG1

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IP16 Email 9

Date: 13 June 2023 12:48:00



Director, Understanding Society
Institute for Social and Economic Research
University of Essex

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IP16 Email 9a

Date: 13 June 2023 12:48:05



Many thanks,

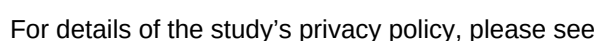


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IP16 Email 9b

Date: 13 June 2023 12:48:05



<https://www.understandingsociety.ac.uk/participants/gdpr>.

Many thanks,

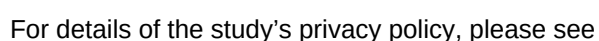


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IP16 Email 9c

13 June 2023 12:48:06



<https://www.understandingsociety.ac.uk/participants/gdpr>.

Many thanks,

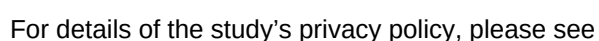


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IP16 Email 9d

Date: 13 June 2023 12:48:07



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IP16 Email 13

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:06



We can't do without you, Thomas Zhao.

9999999999\13
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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IP16 Email 13a

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:08



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ACCESSCODE: WDFWXCP6A3X5VPEU

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IP16 Email 13b

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:11



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9999999999\13b
99999999999999

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IP16 Email 13c

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:07



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9999999999\13c
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IP16 Email 13d

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:48:08



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9999999999\13d
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IP16 Email 14

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:22



We can't do without you, Thomas Zhao.

9999999999\14
99999999999999

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IP16 Email 17

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:28



We can't do without you, Thomas Zhao.

9999999999\17
99999999999999

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IP16 Email 17a

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:39



We can't do without you, Thomas Zhao.

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99999999999999

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For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>.

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society

Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP16 Email 17b

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:34



We can't do without you, Thomas Zhao.

9999999999\17b
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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We're very grateful that you take part in *Understanding Society*. This year, instead of the Love2Shop gift-card, you can get your **£20 e-voucher** by going to the following website and entering the access code below. E-vouchers are more environmentally-friendly than plastic gift-cards.

[https://ip.kantarmpt.meritincincentives.com/redemptioncode?
code=KTAJT07IBCQJUV5V](https://ip.kantarmpt.meritincincentives.com/redemptioncode?code=KTAJT07IBCQJUV5V)

ACCESSCODE: KTAJT07IBCQJUV5V

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Institute for Social and Economic Research
University of Essex

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IP16 Email 17c

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:36



We can't do without you, Thomas Zhao.

9999999999\17c
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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[https://ip.kantarmp.meritincincentives.com/redemptioncode?
code=OI4V1WL1WD6BPDJQ](https://ip.kantarmp.meritincincentives.com/redemptioncode?code=OI4V1WL1WD6BPDJQ)

ACCESSCODE: OI4V1WL1WD6BPDJQ

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Institute for Social and Economic Research
University of Essex

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IP16 Email 17d

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:35



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9999999999\17d
99999999999999

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[https://ip.kantarmp.meritincntives.com/redemptioncode?
code=BH0X29MVMMDAXXNG1](https://ip.kantarmp.meritincntives.com/redemptioncode?code=BH0X29MVMMDAXXNG1)

ACCESSCODE: BH0X29MVMMDAXXNG1

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Institute for Social and Economic Research
University of Essex

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IP16 Email 18

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:41



We can't do without you, Thomas Zhao.

9999999999\18
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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We're very grateful that you take part in *Understanding Society*. If you're able to take part this year we will send you a **£20** gift card. If you're able to complete your interview online by **July 26th** we will send you an **extra £10** voucher as a thank you for completing your survey early.

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University of Essex

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IP16 Email 25

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:30



We can't do without you, Thomas Zhao.

9999999999\25
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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We're very grateful that you take part in *Understanding Society*. We have sent you a **£30** gift card which should arrive in the next couple of days. If you're able to complete your interview online by **July 26th** we will send you an **extra £10** voucher as a thank you for completing your survey early.

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University of Essex

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IP16 Email 25a

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:35



We can't do without you, Thomas Zhao.

9999999999\25a
99999999999999

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<https://ip.kantarmpt.meritincincentives.com/redemptioncode?code=WDFWXCP6A3X5VPEU>
ACCESSCODE: WDFWXCP6A3X5VPEU

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University of Essex

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IP16 Email 25b

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:40



We can't do without you, Thomas Zhao.

9999999999\25b
99999999999999

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[https://ip.kantarmp.meritincincentives.com/redemptioncode?
code=KTAJT07IBCQJUV5V](https://ip.kantarmp.meritincincentives.com/redemptioncode?code=KTAJT07IBCQJUV5V)

ACCESSCODE: KTAJT07IBCQJUV5V

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Institute for Social and Economic Research
University of Essex

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IP16 Email 25c

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:36



We can't do without you, Thomas Zhao.

9999999999\25c
99999999999999

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[https://ip.kantarmp.meritincincentives.com/redemptioncode?
code=OI4V1WL1WD6BPDJQ](https://ip.kantarmp.meritincincentives.com/redemptioncode?code=OI4V1WL1WD6BPDJQ)

ACCESSCODE: OI4V1WL1WD6BPDJQ

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Institute for Social and Economic Research
University of Essex

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IP16 Email 25d

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:37



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9999999999\25d
99999999999999

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<https://ip.kantarmp.meritincents.com/redemptioncode?code=BH0X29MVMMDAXXNG1>

ACCESSCODE: BH0X29MVMMDAXXNG1

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University of Essex

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IP16 Email 26

From: [Understanding Society](#)
To:
Subject: Your Understanding Society Interview
Date: 13 June 2023 12:47:45



We can't do without you, Thomas Zhao.

999999999999\26
99999999999999

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. *Understanding Society* gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



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University of Essex

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IP16 Advance Letter 1 R3_PROOF



Contact us:

Participant helpline: **0800 252 853**

Web: **www.understandingsociety.ac.uk/participants**

Email: **contact@understandingsociety.ac.uk**

For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter
WebNo

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

XX/XX/XXXX

It's time for your Understanding Society interview

Dear RESP_Name

Thank you for being part of Understanding Society. Every time you're interviewed it helps us understand more about life in the UK today. Interviewing you every year helps us see what's changed and what's stayed the same in your life – this is why we'd like you to complete your interview again this year.

Your interview this year

We have recently sent you a letter asking to take a picture or screenshot of a page from your child's personal child health record (red book or eRedbook) and upload it. If you have already done this, thank you. If you haven't uploaded the picture yet, please do so. The information you send us will be used to help researchers study the developmental progress of children in the UK. You will find more information about this study in the letter that we sent you recently. To say thank you for your help with this study, we will send you an **additional £2** for each screenshot or picture you upload.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you we've enclosed a **£20 gift card** which is activated and ready to use. If you're able to complete your interview online by **Early_bird_date** we will send you an **extra £10 voucher** as a thank you for completing your survey early.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

With many thanks,

Professor Michaela Benzeval
Director, Understanding Society.

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1

Visit the website
www.understandingsociety.ac.uk/society

2

Enter your
user name:
XXXXXX
and password:
XXXXX

3

Answer the
questions in your
own time.

If you are not
able to complete your
interview online,
an interviewer will contact
you in a few weeks and
you can take part
in person.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



Freephone
0800 252 853



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

IP16 Advance Letter 1a R3_PROOF



Contact us:

Participant helpline: 0800 252 853

Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

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Counter
WebNo

RESP_Name
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ff_PostCode

XX/XX/XXXX

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[link]

ACCESSCODE: {}

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Taking part

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1

Visit the website
www.understanding-society.ac.uk/society

2

Enter your
user name:
XXXXXX
and password:
XXXXX

3

Answer the
questions in your
own time.

If you are not
able to complete your
interview online,
an interviewer will contact
you in a few weeks and
you can take part
in person.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

_____ Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

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or return this slip in the Freepost envelope (no stamp needed)



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IP16 Advance Letter 1b R3_PROOF



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Email: contact@understandingsociety.ac.uk

For details of the study's privacy policy, please see
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Counter
WebNo

RESP_Name
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ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

XX/XX/XXXX

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ff_PID

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IP16 Advance Letter 1c R3_PROOF



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WebNo

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XX/XX/XXXX

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IP16 Advance Letter 1d R3_PROOF



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IP16 Advance Letter 2 R3_PROOF



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Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

262400332 / IP16 Advance Letter 2

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IP16 Advance Letter 3 R3_PROOF



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WebNo

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IP16 Advance Letter 3a R3_PROOF



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With many thanks,



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ff_PID

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IP16 Advance Letter 5 R3_PROOF



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Counter
WebNo

RESP_Name

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WebNo

RESP_Name

ff_Address1

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XX/XX/XXXX

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Michaela Benzeval

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IP16 Advance Letter 11 R3_PROOF



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262400332 / IP16 Advance Letter 11b

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IP16 Advance Letter 11c R3_PROOF

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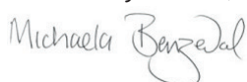
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IP16 Advance Letter 11d R3_PROOF

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262400332 / IP16 Advance Letter 11d

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IP16 Advance Letter 12 R3_PROOF

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RESP_Name
ff_Address1
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XX/XX/XXXX

It's time for your Understanding Society interview

Dear RESP_Name

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else. Interviewing you every year means that we can build a more accurate picture of what is happening across the UK – this is why we'd like you to complete your interview this year.

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Freephone
0800 252 853



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IP16 Advance Letter 13c R3_PROOF



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Counter
WebNo

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

XX/XX/XXXX

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[link]

ACCESS CODE: {}

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XXXXXX
and password:
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IP16 Advance Letter 14 R3_PROOF

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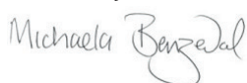
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IP16 Advance Letter 15 R3_PROOF



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Thank you for your support

We are very grateful that you take part in Understanding Society. To say thank you we've enclosed a **£30 gift-card** which is activated and ready to use.

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[link]

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Professor Michaela Benzeval

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Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

262400332 / IP16 Advance Letter 15b

Taking part

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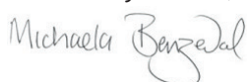
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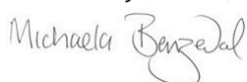
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262400332 / IP16 Advance Letter 15d

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XX/XX/XXXX

It's time for your Understanding Society interview

Dear RESP_Name

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else. Interviewing you every year means that we can build a more accurate picture of what is happening across the UK – this is why we'd like you to complete your interview this year.

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Email: contact@understandingsociety.ac.uk

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WebNo

RESP_Name

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XX/XX/XXXX

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It's time for your Understanding Society interview

Dear RESP_Name

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Interviewing you every year means that we can build a more accurate picture of what is happening across the UK – this is why we'd like you to complete your interview this year.

Thank you for your support

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You're the voice of your generation – be part of Understanding Society

Dear RESP_Name

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

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For everyone in your household – be part of Understanding Society

Dear RESP_Name

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

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Dear RESP_Name

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Interviewing you every year helps us to build a more accurate picture of what is happening across the UK – this is why we'd like you to complete your interview this year.

Thank you for your support

We greatly value your contribution to Understanding Society. To say thank you, if you're able to take part this year we will send you a **£20 gift card**.

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You're the voice of your generation, be part of Understanding Society

Dear RESP_Name

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey - please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We are very grateful that you take part in Understanding Society. To say thank you we've enclosed a **£20 gift card** which is activated and ready to use.

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ff_PID

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Freephone
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IP16 Advance Letter 26 R3_PROOF

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Counter
WebNo

RESP_Name

ff_Address1

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XX/XX/XXXX

For everyone in your household – be part of Understanding Society

Dear RESP_Name

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

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IP16 Advance Letter 30 R3_PROOF



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IP16 Advance Letter 30a R3_PROOF



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IP16 Advance Letter 30b R3_PROOF



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Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

**Your continuing
participation is very
important to us...**

...so please let us know if you
move to a new home.

You can use the form on
the Understanding Society
website at
[www.understandingsociety.
ac.uk/participants](http://www.understandingsociety.ac.uk/participants)



Freephone
0800 252 853



or return this
slip in the
Freepost envelope
(no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

IP16 Advance Letter 33 R3_PROOF



Contact us:

Participant helpline: **0800 252 853**

Web: **www.understandingsociety.ac.uk/participants**

Email: **contact@understandingsociety.ac.uk**

For details of the study's privacy policy, please see

<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter
WebNo

RESP_Name

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

XX/XX/XXXX

You're the voice of your generation, be part of Understanding Society

Dear RESP_Name

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey - please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We are very grateful that you take part in Understanding Society. If you're able to take part this year we will send you a **£30 gift card**.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

With many thanks,

Professor Michaela Benzeval

Director, Understanding Society.

Taking part

You don't need to do anything to take part...

...one of our interviewers will contact you in a few weeks to arrange a convenient time for an interview.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

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Name: _____ Mobile: _____

Name: _____ Mobile: _____

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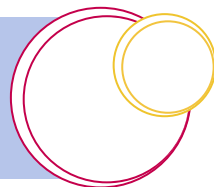
If you forward us your new address, we will send you a £5 voucher.

IP16_Information leaflet to go with letters (1)

Building a picture of the UK one interview at a time

Your annual interview

Everyone who takes part in Understanding Society is an individual – your life and experiences are unique. There's no one else in the Study like you and we can't replace your interview with anyone else's.



From across the UK, tens of thousands of individuals take part in Understanding Society and together these interviews help us to build an accurate picture of life in the UK today. Through Understanding Society we can see where people's lives change, what stays the same and the experiences of different generations. It helps us understand which government policies have worked, and which ones haven't, how families and communities change over time and how social and political opinions develop. Understanding Society plays a key role in medical research, helping us better understand health and treat diseases.

In the last year, information from Understanding Society has been used to look at:

- home schooling during the Covid-19 lockdown
- gender equality at work
- how happy children are
- changes in health behaviour
- recruiting and retaining teachers
- the travel needs of older people
- food bank use
- the impact of later life divorce on mental health
- inequalities between generations
- preventing teenage bullying
- the links between air pollution and memory issues

And much, much more. You can find more information about how Understanding Society is being used by looking on our website: www.understandingsociety.ac.uk/participants

Our participants also tell us that their interview is a chance to reflect on their own life; to take stock and see what's new, or not, each year.

**Whatever your reasons for taking part – thank you.
Your interview makes a difference.**



**Economic
and Social
Research Council**



Understanding Society and confidentiality

We take great care to protect the confidentiality of our participants. Your personal details such as name, address and date of birth are removed from your survey, so that you cannot be identified. Your details are never made available to researchers or other companies who might use them for marketing purposes. However, if you tell us something that makes us worried about your or your children's safety, we may have to discuss this with somebody else as we need to be sure you are safe.

Is my information secure if I do the survey online?

Yes. The information you provide online is secure. You are issued with a unique log-in for the survey. The information you give us is downloaded on to secure servers.

Who checks that Understanding Society keeps information secure?

Understanding Society is compliant with the ISO-27001 data security protocols and procedures, which is an international standard for information security management. We are regularly inspected by an independent auditor as part of our ISO-27001 certification. Our fieldwork partners, NatCen Social Research and Kantar, have also achieved ISO-27000 certification.

Is Understanding Society compliant with the GDPR?

Yes. We are compliant with the General Data Protection Regulation

For more information on data security and GDPR go to:

www.understandingsociety.ac.uk/participants/data-confidentiality

Keep in touch with Understanding Society

You can visit our website:
www.understandingsociety.ac.uk



You can contact our
participant liaison team
by email:
**contact@
understandingsociety.
ac.uk**



By Freephone:
0800 252 853



Or write to us:
**FREEPOST
RRXX-KEKJ-JGKS
Understanding Society
University of Essex
Wivenhoe Park
Colchester, CO4 3SQ**



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