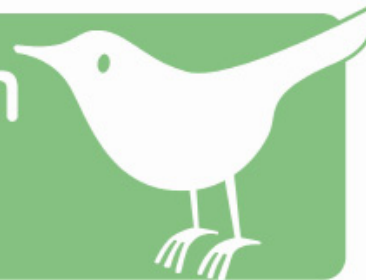




Want to be an
Early Bird?



Understanding
Society



Want to be an Early Bird? This time around we're giving you the opportunity to get in touch with your interviewer to arrange a time for your interview. By doing this you'll be able to pre-book an appointment at a time which is convenient for you. If you do get in touch to make an appointment, we'll give everyone in your household who is interviewed an extra £5 to say thank you.

How? Get in touch with your interviewer **between 22nd February and 7th March 2011** (<<Mob_Phone>>). Either send an SMS (text) or leave an answer phone message with the information listed on the right. Your interviewer will call you back within 24 hours.

When? You can pre-book your interview for any day between 8th March and 8th April 2011.

Then what? Your interviewer will call you back to confirm your choice of interview date and time. Everyone interviewed in your household will get an extra £5 so book an appointment now.

Just send us an SMS (text) or leave an answer phone message, with the following information:

1. Your name
2. Your telephone number
3. Your reference (<<EBRef>>)
4. Preferred date & time of interview that is convenient to you

*www.understandingsociety.org.uk/participants
Freephone 0800 252 853
contact@understandingsociety.org.uk*

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