```
«FF_ttl» «resp_name»
«FF_Address1»
«FF_Address2»
«FF_Address3»
«FF_Address4»
«FF_Address5»
«FF_PostCode»
```

 $\label{eq:control_our_ref} Our \ ref: $$P1183/\text{``Serial_Num}$ ``ChkL" `````f_Personno" $$ ````F_PID" $$$

«LetterDate»

Dear «resp_name»,

Thank you for completing the web survey for *Understanding Society*. As a small thank you, a £20 Post Office Voucher is enclosed.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions at all about *Understanding Society* and your involvement in it, please get in touch using the contact details below. You can also post comments, send us a message and find more information about the study, including early findings, at our special participants' website, **www.understandingsociety.ac.uk/participants**.

Once again, thank you for your help. We look forward to speaking to you again next year.

Yours faithfully,

N.N Bul

Professor Nick Buck

Director, *Understanding Society*

Institute for Social and Economic Research

University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

P1183016