



Understanding Society

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Other letters

Reminder emails

Thank you letters

Youth letters

IP14 SMS



Understanding Society

IP14

IP14 Other letters

Other letters

Reminder emails

Thank you letters

Youth letters

IP14 SMS



Understanding Society

IP14

IP14 Other letters

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Letter 20 IP14 Ad-hoc log in details letter v2

Letter 21 IP14 iPad winner letter

Letter 22 IP14 Reminder Letter 1

Letter 23 IP14 Reminder Letter 2



IndivSerial/
ff_pid



Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

8/04/21

Dear Name,

Thank you very much for taking part in the survey this year. We really appreciate your contribution to the study.

I understand that you did not receive your Understanding Society letter and gift card this year.

I am very sorry that your gift card did not arrive – **please find a £20 gift card enclosed.**

If you have any questions relating

Kind regards,

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research, University of Essex

40316405
Letter 16

Letter 17 IP14 Missing incentive letter £30



IndivSerial/
ff_pid



Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

8/04/21

Dear Name,

Thank you very much for taking part in the survey this year. We really appreciate your contribution to the study.

I understand that you did not receive your Understanding Society letter and gift card this year.

I am very sorry that your gift card did not arrive – **please find a £30 gift card enclosed.**

If you have any questions relating

Kind regards,

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research, University of Essex

40316405
Letter 17

Letter 18 IP14 Thank you letter - conditional £20



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Contact us:

Participant helpline: 0800 252 853

Web: www.understandingsociety.ac.uk/participantsEmail: contact@understandingsociety.ac.uk

For details of the study's privacy policy, please see

<https://www.understandingsociety.ac.uk/participants/gdpr>

Postal_Date

Salutation

You recently took part in the *Understanding Society* survey. As a thank you, a gift card for £20 is enclosed.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the *Understanding Society* survey, please do not hesitate to contact us.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,

Professor Michaela Benzeval – Director, *Understanding Society*
Institute for Social and Economic Research, University of Essex

40316405/IP14 Letter 18

Counter

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM...

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

WHY SHOULD I KEEP TAKING PART?



Your contribution helps build a more detailed picture of life in the UK.



Understanding Society gives you a voice on issues that matter.



There are gift cards available for those who take part.

WHAT DIFFERENCE DOES *UNDERSTANDING SOCIETY* MAKE?

Age UK used the data to find out what improves wellbeing for older people. Their Wellbeing Index is used to plan services and support for older people.

The Social Metrics Commission used *Understanding Society* to show who is living in poverty now and how that has changed over time. The new scale they developed reflects more accurately the realities and experiences of living in poverty than previous measures.

A national housing association has used *Understanding Society* to look at how the style of housing developments can boost community wellbeing.

To find out more about how *Understanding Society* data is used visit www.understandingsociety.ac.uk/participants

Is the information I give confidential?

Yes. All the information you provide is confidential. To read more on our policy on confidentiality, please visit

<https://www.understandingsociety.ac.uk/participants/data-confidentiality>

Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk

FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester. C04 3SQ



Letter 19 IP14 Thank you letter - conditional £30



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Contact us:

Participant helpline: 0800 252 853

Web: www.understandingsociety.ac.uk/participantsEmail: contact@understandingsociety.ac.ukFor details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

Postal_Date

Salutation

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Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the *Understanding Society* survey, please do not hesitate to contact us.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,

Professor Michaela Benzeval – Director, *Understanding Society*
Institute for Social and Economic Research, University of Essex

40316405/IP14 Letter 19

Counter

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM...

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

WHY SHOULD I KEEP TAKING PART?



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Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk

FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester. C04 3SQ



Letter 20 IP14 Ad-hoc log in details letter v2



IndivSerial/
ff_pid



Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

6/04/21

Dear Name,

You recently requested your log in details for this year's Understanding Society survey.

The survey is available online at the website shown below, so you can complete it at a time that's best for you:

www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: [USERNAME]

Password: [PASSWORD]

If you are not able to complete your survey online, an interviewer will be in touch with you to arrange a convenient time for an interview. If you have any questions relating to the survey, please do not hesitate to contact us by using the contact details below.

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research, University of Essex

40316405
Letter 20

FREEPOST RRXX-KEKJ-JGKS, Understanding Society, University of Essex, Wivenhoe Park, Colchester, CO4 3SQ.
t: 0800 252 853 (Freephone) / e: contact@understandingsociety.ac.uk / w: www.understandingsociety.ac.uk/participants

An initiative by the Economic and Social Research Council, with scientific leadership by the Institute for Social and Economic Research, University of Essex, and survey delivery by Kantar.

Letter 21 IP14 iPad winner letter



Contact us:

Participant helpline: **0800 252 853**

Web: **www.understandingsociety.ac.uk/participants**

Email: **contact@understandingsociety.ac.uk**

For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Dear **RESP_Name**

Congratulations on winning an iPad! Everybody who has turned 16 in the last year and took part in the Understanding Society adult survey in April to June this year was entered into the draw.

As someone who will be making a lot of life decisions in the next few years it is extra important that we talk to people like you. Interviewing you and others in your position allows researchers to find out how society is changing for young people; how the economy is affecting them at work or in education, and how decisions made now and in the past will affect your future.

Everyone is valuable in our survey - **we can't replace you** - and this is the main strength of a study like ours: it follows the same people over time. Only by following the same people over time can researchers identify patterns and trends which can help inform better policy making in Government.

I hope that you will continue to participate. Each time we interview you, the information you have already given becomes even more valuable!

Thank you, again, for taking part in this important study.

Yours faithfully,

Professor Michaela Benzeval

Director, Understanding Society.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



**Freephone
0800 252 853**



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

Letter 22 IP14 Reminder Letter 1



Contact us:

Participant helpline: **0800 252 853**

Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

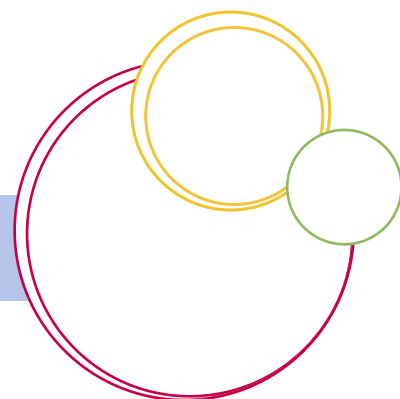
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date



Thousands of people across the UK have completed their Understanding Society survey – make sure you're included too.

Dear **[Participant's Full Name]**

If you have already completed your Understanding Society interview online – thank you!

If you haven't yet taken part, there's still time. Your survey answers are unique to you and help us build an accurate picture of life in the UK today.

Taking part

Type this web address into your internet browser to reach your personal survey:

1. Visit the website **www.understandingsociety.ac.uk/society**
2. Enter your user name: username and password: password
3. Answer the questions in your own time

Complete the survey – your answers will save automatically and you don't have to complete your survey in one go.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

With many thanks,

Professor Michaela Benzeval
Director, Understanding Society.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



**Freephone
0800 252 853**



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

Letter 23 IP14 Reminder Letter 2



Contact us:

Participant helpline: **0800 252 853**

Web: **www.understandingsociety.ac.uk/participants**

Email: **contact@understandingsociety.ac.uk**

For details of the study's privacy policy, please see

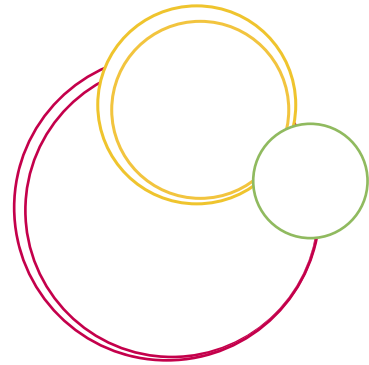
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date



Dear **[Participant's Full Name]**

If you have already completed your Understanding Society interview online – thank you!
If you haven't yet, it's easy to take part.

Taking part

Type this web address into your internet browser to reach your personal survey:

1. Visit the website **www.understandingsociety.ac.uk/society**
2. Enter your user name: username and password: password
3. Answer the questions in your own time

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

With many thanks,

Professor Michaela Benzeval

Director, Understanding Society.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



**Freephone
0800 252 853**



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.



Understanding Society

IP14

IP14 Reminder emails

Email 15 IP14 Break-off email_v1

Email 16 IP14 First reminder email_v1

Email 17 IP14 Second reminder email_v1

Email 18 IP14 Third reminder email_v1

Email 19 IP14 Fourth reminder email_v1

Email 15 IP14 Break-off email_v1

From: [Understanding Society](#)
To: [Holley, Thomas \(KT\)](#)
Subject: Your Understanding Society Interview
Date: 12 December 2019 12:12:25



9999999999\BRO
99999999999999

Dear Thomas,

You recently started your *Understanding Society* survey, but did not complete it.

Unfortunately the survey can't be the world-class study we want it to be without all your answers to all of the questions, so we do hope you will be able to finish it.

You can still log in to the survey and pick up where you last left it by clicking onto the link below:



Thank you for taking part in Understanding Society – your life experiences are unique and we can't replace you with anyone else. I hope that you are able to answer the remaining questions.

If you have experienced technical difficulties at any point during the survey or require technical support accessing the survey, please contact the help-desk on Freephone **0800 015 2908** or email understandingsociety@kantar.com.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Yours faithfully,

If you have any questions at all about Understanding Society, please email us at contact@understandingsociety.ac.uk. You can find out more information about the Study and how it's used on our website: www.understandingsociety.ac.uk/

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 16 IP14 First reminder email_v1

James, Jolanda H C

To: Man, Charlotte (TSMLP)
Subject: Your Understanding Society Interview



EXP_A\REM1
98765432132

Dear Mr Tom Holley

You may remember I emailed you recently asking for your help in this year's Understanding Society survey. There's still time to take part, and by doing so you can help influence decisions at a local and national level on issues that really matter to you. We hope you can take part this year. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK. If you have already completed the survey then please ignore this message.

You can complete the survey online by clicking [here](#).



For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 17 IP14 Second reminder email_v1

James, Jolanda H C

To: Man, Charlotte (TSMLP)
Subject: Your Understanding Society Interview



EXP_A\REM2
98765432132

Dear Mr Tom Holley



We still need your help! **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.



Each year we thank people across the country for their help by taking part in the survey with a voucher. This reflects your importance in ensuring the continued success of Understanding Society as a resource for research and in shaping social policy in the UK.



Our records show that you have yet to complete your survey.

To complete your personal survey, all you have to do is click below.

Please complete [here](#).



For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 18 IP14 Third reminder email_v1

James, Jolanda H C

To: Man, Charlotte (TSMLP)
Subject: Your Understanding Society Interview



EXP_AIREM3
98765432132

Dear Mr Tom Holley



We still need your help!



Over the last few weeks hundreds of people across the country have taken part in this year's Understanding Society survey. We hope you will join them. You are an important part of the study and your continued help makes it a more useful resource for social research.



This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.



Taking part in the survey has never been easier – all you have to do is click on the link below and you will be directly entered into your survey.

You can complete the survey online by clicking [here](#).



For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Email 19 IP14 Fourth reminder email_v1

To: Man, Charlotte (TSMLP)
Subject: Your Understanding Society Interview



EXP_AIREM4
98765432132

Dear Mr Tom Holley



Understanding Society is an innovative world-leading study about life in the UK. The data you help produce allows researchers and policy makers to better understand the state of the UK and to propose improved policies for people across the country.



Why we need you



The success of the survey is primarily driven by people like you. It is only with your participation that we can collect the data necessary to understand the pace of change in the UK and probe how issues such as immigration, the economy and changing social values impact upon the lives of individuals.



Next step

If you would like to complete online, you can access the survey [here](#). If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.



For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

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Understanding Society

IP14

IP14 Thank you letters

IP14 Thank you Letters_Letter 1

IP14 Thank you Letters_Letter 2

IP14 Thank you Letters_Letter 3

IP14 Thank you Letters_Letter 4

IP14 Thank you Letters_Letter 5

IP14 Thank you Letters_Letter 6

IP14 Thank you Letters_Letter 7

IP14 Thank you Letters_Letter 1



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society. As a thank you, a gift card for £20 is enclosed.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society survey may have caused you to think about issues in your life.

If you would like to talk to someone, these free helplines may be useful:

Samaritans: 116 123

Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP14 Thank you Letters_Letter 2



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
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RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society. As a thank you we have enclosed a gift card of £20 and an additional £10 for completing the survey early.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval". The signature is written in a cursive style with a large, flowing 'M' and 'B'.

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society survey may have caused you to think about issues in your life.

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Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

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IP14 Thank you Letters_Letter 3



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

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We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

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Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

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IP14 Thank you Letters_Letter 4



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society survey may have caused you to think about issues in your life.

If you would like to talk to someone, these free helplines may be useful:

Samaritans: 116 123

Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP14 Thank you Letters_Letter 5



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society. As a thank you, a gift card for £10 is enclosed.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society survey may have caused you to think about issues in your life.

If you would like to talk to someone, these free helplines may be useful:

Samaritans: 116 123

Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP14 Thank you Letters_Letter 6



Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society. As a thank you we have enclosed a gift card of £10 and an additional £10 for completing the survey early.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society survey may have caused you to think about issues in your life.

If you would like to talk to someone, these free helplines may be useful:

Samaritans: 116 123

Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

IP14 Thank you Letters_Letter 7



Understanding
Society

FinalSerialNum
FF_personno/ff_PID

Contact us:

Participant helpline: 0800 252 853

Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you!

Dear [Participant's Full Name]

Thank you for taking part in Understanding Society. As a thank you, a gift card for £30 is enclosed.

We really appreciate the time you gave to complete your survey. It is so important that we know what real people think, feel and do. Every time you complete your Understanding Society survey you are helping us understand more about life in the UK.

We look forward to speaking to you next year.

With many thanks,

A handwritten signature in black ink that reads "Michaela Benzeval".

Professor Michaela Benzeval
Director, Understanding Society



University of Essex

Completing your Understanding Society
survey may have caused you to think
about issues in your life.

If you would like to talk to someone,
these free helplines may be useful:

Samaritans: 116 123

Mind: 0300 123 3393

Citizens Advice:

(England) 0800 144 8848

(Wales) 0800 702 2020

(Scotland) 0800 028 1456

Advice NI: 0800 915 4604

Age UK: 0800 055 6112

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.



Understanding Society

IP14

IP14 Youth letters

IP14 Youth Letter

IP14 Youth Reminder Letter

IP14 Youth Letter



FinalSerialNum
FF_personno/ff_PID

Contact us:

Participant helpline: **0800 252 853**

Web: **www.understandingsociety.ac.uk/participants**

Email: **contact@understandingsociety.ac.uk**

For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>



RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Thank you for taking part in Understanding Society

Dear **RESP_Name**

Thank you ever so much for your recent participation in Understanding Society. At the end of the interview we mentioned that there is a short self-completion questionnaire that we would like **Child_name** to complete.

We would be grateful if you could look through the blank questionnaire and, if you are happy to do so, give it to **Child_name**. When **Child_name** has completed the questionnaire, they can put it into the envelope enclosed and it can be posted back to us, free of charge.

As you know one of the really important features of the survey is that everyone's answers are completely confidential. This really helps us get responses from people that are completely truthful and accurate and makes the survey one of the best in the world. This applies to all the adults who take part but also all the children, so we ask all parents/guardians to allow their children to complete the questionnaire in private. We hope you understand why this is so important, but if you have any questions, don't hesitate to contact us.

As a token of our appreciation, I have enclosed a £10 voucher for **Child_name**.

If you have any questions at all about Understanding Society and your involvement in it, please contact us using the number on the back of this letter. Do also check our special participants' website where you can read some early findings, send us a message or just find out more information about Understanding Society: www.understandingsociety.ac.uk/participants.

Yours faithfully,

Professor Michaela Benzeval
Director, Understanding Society.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



**Freephone
0800 252 853**



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

IP14 Youth Reminder Letter



Contact us:

Participant helpline: **0800 252 853**

Web: www.understandingsociety.ac.uk/participants

Email: contact@understandingsociety.ac.uk

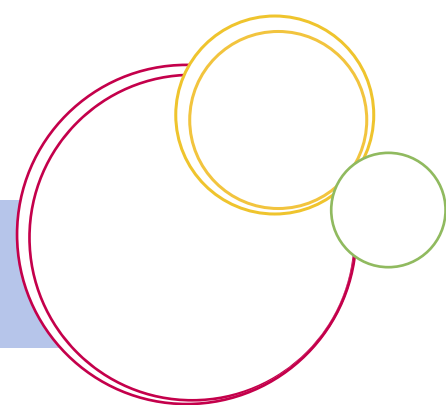
For details of the study's privacy policy, please see
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Counter

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date



Thank you for taking part in Understanding Society

Dear **RESP_Name**

As well as interviewing adults, Understanding Society also interviews children aged 10-15 by asking them to complete a short paper questionnaire. Having children answer questions about their life is really valuable to the Study and helps us better understand issues that may particularly affect children and young people.

We have recently sent you a paper questionnaire to pass on to **[Child_name]** to complete. At the moment we do not have a record of the questionnaire having been returned.

If **[Child_name]** has completed the questionnaire and it has been posted back in the last few days – thank you and please ignore this letter.

If they haven't yet completed their questionnaire, we would be grateful if you could encourage **[Child_name]** to complete it and post it back to us. Just like the adults that take part in Understanding Society, children's experiences are unique and we can't replace them with anyone else.

By taking part in the youth survey, **[Child_name]** will help many organisations carry out important research that will improve life in the UK for all. For example, charities such as The Children's Society and Barnardos are using information from the survey to improve children's wellbeing, whilst the Social Metrics Commission has used the information to report to the government on what activities children do outside of school. To find out more about who uses the study, please visit www.understandingsociety.ac.uk/participants

If you have any questions at all about Understanding Society, please contact us using the details on the back of this letter.

Yours sincerely,

Professor Michaela Benzeval

Director, Understanding Society.

Yes, I've moved house:

ff_PID

Name: _____

New address: _____

Postcode: _____

Home Phone (inc STD code): _____ Mobile: _____

Email address: _____ Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Name: _____ Mobile: _____

Your continuing participation is very important to us...

...so please let us know if you move to a new home.

You can use the form on the Understanding Society website at www.understandingsociety.ac.uk/participants



**Freephone
0800 252 853**



or return this slip in the Freepost envelope (no stamp needed)



If you forward us your new address, we will send you a £5 voucher.

IP14 SMS

SMS 1 IP14 SMS invite

Hello ff_Forname, please click the link below to access your annual Understanding Society interview. Thank you for your help. To opt out of receiving further SMS messages, reply STOP to 447984373189 link&linksource=1

SMS 2 IP14 Reminder SMS

Hello ff_Forname, this is a reminder that you can complete your Understanding Society interview using the link below. Thank you. To opt out of receiving further SMS messages, reply STOP to 447984373189 link&linksource=1