



Understanding Society

Wave 12

Wave 12 Advance Mailings

Advance emails

- W12 Email 1 - Web-first, productive adult LW responding household_COVID-19
- W12 Email 2 - Web-first, unproductive adult in LW responding household_COVID-19
- W12 Email 3 - Web-first, R16 in LW responding household_COVID-19
- W12 Email 5 - Web-first, adult in LW non-responding household_COVID-19
- W12 Email 6 - Web-first, R16 in LW non-responding household_COVID-19

Advance Letters

- W12_CAPI Productive adult in Last Wave responding HH Covid-19. Letter 1
- W12_CAWI Productive adult in Last Wave responding HH Covid-19. Letter 2
- W12_CAPI Non-Productive adult in Last Wave responding HH Covid-19. Letter 3

- W12_CAWI Non-Productive adult in Last Wave responding HH Covid-19. Letter 4
- W12_CAPI Non-Productive adult in Last Wave non-responding HH Covid-19. Letter 5
- W12_CAWI Non-Productive adult in Last Wave responding HH Covid-19. Letter 6
- W12_CAPI Rising-16 in Last Wave responding HH Covid-19. Letter 7
- W12_CAWI Rising-16 in Last Wave responding HH Covid-19. Letter 8
- W12_CAPI Rising-16 in Last Wave non-responding HH Covid-19. Letter 9
- W12_CAWI Rising-16 in Last Wave non-responding HH Covid-19. Letter 10
- W12_New Entrants in Last Wave responding HH Covid-19. Letter 11
- W12_New entrant in Last Wave non-responding HH Covid-19. Letter 12

W12 Email 1 - Web-first, productive adult LW responding
household_COVID-19

From: [Understanding Society](#)
To: carolfenwick2004@yahoo.co.uk
Subject: Your Understanding Society Interview
Date: 24 March 2020 21:51:06



1062154101\1a
200001120010

We can't do without you , Mrs Carol Farr.



Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. Understanding Society gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, we have sent you a £10 voucher. **If you're able to complete your interview online by {date}, we will send you an extra £10 voucher soon after this deadline as a thank you for your early co-operation.**

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK. Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W12 Email 2 - Web-first, unproductive adult in LW
responding household_COVID-19

From: [Understanding Society](#)
To: carolfenwick2004@yahoo.co.uk
Subject: Your Understanding Society Interview
Date: 24 March 2020 21:51:28



1062154101\2a
200001120010

We can't do without you , Mrs Carol Farr.



Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in the UK today. Understanding Society gives people a voice on issues that matter to them, making sure that different people and their lives are truly represented. The information you provide is used by university researchers, policy makers and charities such as Age UK and The Children's Society.



As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, if you are able to take part this year, we will send you a £10 voucher. **If you're able to complete your interview online by {date}, we will send you an extra £10 voucher soon after this deadline as a thank you for your early co-operation.**

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK. Please let us know if you change any of your contact details by filling out our [online form](#). If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W12 Email 3 - Web-first, R16 in LW responding
household_COVID-19

From: [Understanding Society](#)
To: carolfenwick2004@yahoo.co.uk
Subject: Your Understanding Society Interview
Date: 25 March 2020 15:48:26



1062154101\3a
200001120010

We can't do without you , Mrs Carol Farr.



Over the past few years you may have completed a short Understanding Society questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time. By taking part, you will help researchers to shine a light on the important changes and decisions you'll be making over the coming years. It's really important that young people's lives, opinions and needs are understood.



By taking part in the adult survey you will help many organisations carry out important research that will improve life in the UK for all. For example, charities such as The Children's Society are already using data from the survey to improve children's wellbeing.

As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, if you are able to take part this year, we will send you a £10 voucher. **If you're able to complete your interview online by {date}, we will send you an extra £10 voucher soon after this deadline as a thank you for your early co-operation.**

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Please let us know if you change any of your contact details by filling out our [online form](#).

If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research

University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W12 Email 5 - Web-first, adult in LW non-responding
household_COVID-19

From: [Understanding Society](#)
To: carolfenwick2004@yahoo.co.uk
Subject: Your Understanding Society Interview
Date: 24 March 2020 21:51:43



1062154101\5a
200001120010

We can't do without you , Mrs Carol Farr.



Can you spare some valuable time to help our world-leading study? Your participation is vital and is giving a voice to the experiences of thousands of people across the UK.



Every time you are interviewed, you are contributing to a unique study about life in the UK and how it's changing. Understanding Society is being used in new ways every day by academic researchers, policy makers and charities. In the past few months information from Understanding Society has been used to evaluate urban regeneration, look further at the concerns that children have, consider the benefits of flexible working and track the wellbeing of older people. You can keep up to date with how the study is being used by visiting www.understandingsociety.ac.uk/participants



As mentioned in my recent letter you can complete this year's survey online. Just click [here](#).



To say thank you for your help, if you're able to take part this year we will send you a £20 gift card. **If you're able to complete your interview online by {date}, we will send you an extra £10 voucher soon after this deadline as a thank you for your early co-operation.**

Your participation is entirely voluntary, but we do hope you'll be able to help. We rely on the contribution you make. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Please let us know if you change any of your contact details by filling out our [online form](#).

If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research

University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W12 Email 6 - Web-first, R16 in LW non-responding
household_COVID-19

From: [Understanding Society](#)
To: carolfenwick2004@yahoo.co.uk
Subject: Your Understanding Society Interview
Date: 25 March 2020 15:48:43



1062154101\6a
200001120010

We can't do without you , Mrs Carol Farr.



In the past you may have completed a short Understanding Society questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time. By taking part, you will help researchers to shine a light on the important changes and decisions you'll be making over the coming years. It's really important that young people's lives, opinions and needs are understood.



By taking part in the adult survey you will help many organisations carry out important research that will improve life in the UK for all. For example, charities such as The Children's Society are already using data from the survey to improve children's wellbeing.

As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, if you are able to take part this year, we will send you a £10 voucher. **If you're able to complete your interview online by {date}, we will send you an extra £10 voucher soon after this deadline as a thank you for your early co-operation.**

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Please let us know if you change any of your contact details by filling out our [online form](#).

If you have any questions, please [email](#) our Participant Helpline.

For details of the study's privacy policy, please see <https://www.understandingsociety.ac.uk/participants/gdpr>

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research

University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W12_CAPI Productive adult in Last Wave responding HH
Covid-19. Letter 1



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

Thank you for being part of Understanding Society. Every time you're interviewed it helps us understand more about life in the UK today.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment.

Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you we've enclosed a £10 gift card which is activated and ready for you to use.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

1. Visit the website www.understanding-society.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time. You don't have to answer all the questions in one go. The survey automatically saves your answers.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAWI Productive adult in Last Wave responding HH
Covid-19. Letter 2



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

Thank you for being part of Understanding Society. Every time you're interviewed it helps us understand more about life in the UK today.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you we've enclosed a £10 gift card which is activated and ready for you to use. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval - Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAPI Non-Productive adult in Last Wave responding
HH Covid-19. Letter 3



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment.

Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We greatly value your contribution to Understanding Society. To say thank you, if you're able to take part this year we will give you a £10 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

1. Visit the website www.understandingsociety.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time. You don't have to answer all the questions in one go. The survey automatically saves your answers.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAWI Non-Productive adult in Last Wave responding
HH Covid-19. Letter 4



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

We missed you last year but hope that you will take part in Understanding Society this year. Your experiences are unique and we can't replace you with anyone else.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you, if you're able to take part this year we will give you a £10 gift card. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAPI Non-Productive adult in Last Wave non-
responding HH Covid-19. Letter 5



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

We missed you last year but hope that you can take part in Understanding Society this year.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment.

Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank, if you are able to take part this year, we will give you a £20 gift card.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

1. Visit the website www.understandingsociety.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time. You don't have to answer all the questions in one go. The survey automatically saves your answers.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAWI Non-Productive adult in Last Wave responding
HH Covid-19. Letter 6



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

We missed you last year but hope that you can take part in Understanding Society this year.

Your Understanding Society interview is going to be different this year.

This year, because of the health risks caused by the coronavirus Covid-19 we have decided to pause face-to-face interviews for the moment. Instead of an interviewer visiting your home, you can complete your Understanding Society survey online.

Thank you for your support

We're very grateful that you take part in Understanding Society. To say thank you, if you're able to take part this year we'll give you a £20 gift card. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website www.understandingsociety.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAPI Rising-16 in Last Wave responding HH Covid-19. Letter 7



Contact us:

Participant helpline: **0800 252 853**
Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society – every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey – please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that you're part of Understanding Society. To say thank you we've enclosed a £10 gift card which is activated and ready for you to use. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name
PID: ff_PID

MOVING FROM

ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____
(inc STD code)
Postcode: _____
Mobile: _____
E-mail address: _____
Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____

Taking part

1. Visit the website www.understanding-society.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time. You don't have to answer all the questions in one go. The survey automatically saves your answers.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

W12_CAWI Rising-16 in Last Wave responding HH Covid-19. Letter 8



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey - please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that your part of Understanding Society. To say thank you we've enclosed a £10 gift card which is activated and ready for you to use. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval - Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_CAPI Rising-16 in Last Wave non-responding HH
Covid-19. Letter 9



Contact us:

Participant helpline: **0800 252 853**
Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

Your annual interview helps us understand how life in the UK is changing.

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey - please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that your part of Understanding Society. To say thank you, if you are able to take part this year, we will give you a £20 gift card. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us
contact@understandingsociety.ac.uk.

We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

1. Visit the website
www.understanding-society.ac.uk/society
2. Enter your user name:
username and password:
password
3. Answer the questions in your own time. You don't have to answer all the questions in one go. The survey automatically saves your answers.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12 CAWI Rising-16 in Last Wave non-responding HH_
Covid-19. Letter 10



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

Your annual interview helps us understand how life in the UK is changing for young adults.

We want to hear about your life, your experiences and your views. By taking part in Understanding Society you're helping make life better for people your age, as well as future generations.

In the past you might have completed your youth questionnaire. This year you'll be moving from this paper questionnaire to the adult survey. We'll ask you about more things in this survey - please think carefully about the questions and answer all the ones that you can. Your answers help us see how the UK is changing over time and where the challenges and opportunities that young adults face are different to those of their parents and grandparents.

Thank you for your support

We're really grateful that your part of Understanding Society. To say thank you, if you are able to take part this year, we will give you a £20 gift card. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early. Plus, to welcome you to the adult survey, once you've completed your interview we'll enter you into a prize draw for an iPad.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do. **This year it is particularly important that you complete your interview** as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval - Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Taking part

It's easy to complete your survey online - and you don't have to answer all the questions in one go.

1. Visit the website www.understandingsociety.ac.uk/society
2. Enter your user name: username and password: password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name
PID: ff_PID

MOVING FROM

ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____
(inc STD code)
Postcode: _____
Mobile: _____
E-mail address: _____
Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____

W12_New Entrants in Last Wave responding HH_Covid-19_Letter 11



Contact us:

Participant helpline: **0800 252 853**
Web: **www.understandingsociety.ac.uk/participants**
Email: **contact@understandingsociety.ac.uk**
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk/participants

Thank you for your support

To say thank you for your help, if you're able to take part this year we will give you a £10 gift card. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Taking part

It's easy to complete your survey online – and you don't have to answer all the questions in one go.

1. Visit the website
www.understandingsociety.ac.uk/society
2. Enter your user name:
username and password:
password
3. Answer the questions in your own time.

If you are not able to complete your interview online, an interviewer will contact you by telephone in a few weeks and you can take part over the phone. Unfortunately interviewers cannot do any in-person interviewing because of the health risks caused by the coronavirus Covid-19 until government advice around reducing contact is relaxed, so doing your interview online is the easiest way to take part this year.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

- Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

W12_New entrant in Last Wave non-responding HH
_Covid-19. Letter 12



Contact us:

Participant helpline: **0800 252 853**
Web: www.understandingsociety.ac.uk/participants
Email: contact@understandingsociety.ac.uk
For details of the study's privacy policy, please see
<https://www.understandingsociety.ac.uk/participants/gdpr>

RESP_Name
ff_Address1
ff_Address2
ff_Address3
ff_Address4
ff_Address5
ff_PostCode

Postal_Date

Understanding Society - every interview matters

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. Other members of your household are already part of Understanding Society.

It is the largest survey of its kind in the world, and follows the lives of tens of thousands of people who live in the UK. Understanding Society is used by university researchers, government departments and charities to understand what real people think, feel and do.

You can find out more about Understanding Society on our website – www.understandingsociety.ac.uk

Thank you for your support

To say thank you for your help, if you're able to take part this year we will give you a £20 gift card. If you're able to complete your interview online by Early_bird_date we will send you an extra £10 gift card as a thank you for completing your survey early.

Every time you complete your interview you are helping the government, policymakers and university researchers understand more about what real people think, feel and do.

This year it is particularly important that you complete your interview as the government and researchers will be using Understanding Society to understand more about the Covid-19 outbreak and how it impacts the UK.

Have questions or want more information?

Call our participant helpline on 0800 252 853 or email us contact@understandingsociety.ac.uk. We'll be pleased to hear from you and answer any questions you have.

Thank you for your continuing support for the Study. With best wishes,

Professor Michaela Benzeval – Director, Understanding Society.

Understanding Society is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by using the form on the Understanding Society website at www.understandingsociety.ac.uk/participants, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_Name

PID: ff_PID

MOVING FROM

ff_Address1

ff_Address2

ff_Address3

ff_Address4

ff_Address5

ff_PostCode

MOVING TO

New Address: _____

Home Phone: _____

(inc STD code) _____

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____