

Wave 8 – Letters

CAPI first advance letters

CAWI first advance letters

Other letters

Wave 8 – Capi first advance letters

Letter 1 -CAPI_prod adult_resp HH V4

Letter 3-CAPI_non prod adult_resp HH V4

Letter 5- CAPI_non prod adult_ refusal HH V4

Letter 6- CAPI_non prod adult_nonc HH V4

Letter 9- CAPI_R16_resp HH V4

Letter 11- CAPI_R16_refusal HH V4

Letter 12- CAPI_R16_nonc HH V4

Letter 1 -CAPI_prod adult_resp HH V4



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<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<Date>

Dear <NAME>,
You are an important part of the Understanding Society Study and we thank you for your continuing support. By taking part, you are representing thousands of other people like you.

Your £10 voucher

We’ve enclosed a £10 voucher to say thank you for your help and let you know we value your contribution.

What happens next?

An interviewer will be in touch with you soon to arrange a convenient time for an interview.

Over 60,000 participants take part in this study every year but only a small number in this area and so each and every person matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. **If we lose you, we can’t replace you.**

At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the “Contact us” details below. If you have any questions about the study, please don’t hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks

Michaela Benzeval
Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

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<<Serial_number>><<ChkL>/>
<<FF_personno>><<FF_PID>>

We need
your help



We’ll arrange
a time



Complete
the survey



Here’s £10



Find out
more



Contact us:
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<131869/Letter 1>

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Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Name: _____

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Why do you interview young people?

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Wivenhoe Park, Colchester, C04 3SQ



Understanding
Society

Letter 3-CAPL_non prod adult_resp HH V4



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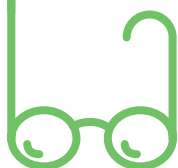
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Letter 5- CAPI_non prod adult_refusal HH V4



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PID: FF_PID	New Address: _____
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FF_ADDRESS3	Postcode: _____
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Mobile:	_____
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Mobile:	_____
Name:	_____
Mobile:	_____
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Society

Letter 6- CAPI_non prod adult_nonc HH V4



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We’ll arrange
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<131869/Letter 6>

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PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

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Letter 9- CAPI_R16_resp HH V4



<resp_name>
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<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<Date>

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Your £10 voucher and chance to win an iPad

We would really like you to take part, so we’ve enclosed a £10 voucher to say thank you for sharing your views. Plus, to welcome you to the adult survey, you will automatically be entered into a prize draw for an iPad when you complete your interview.

3 reasons to be part of Understanding Society...

- We can’t replace you.** Your view is vital to the success of the study. No-one else can take your place as no-one else has your particular mix of circumstances. As you move into adulthood, we’re really interested in your experience during this time.
- Your contribution helps build a more detailed picture of life in the UK.** Each year the study becomes more valuable and useful for researchers who are interested in the choices that young people make over their education, employment and relationships. It’s only by talking to you and other young people that we can learn about how society is changing from a young person’s perspective.
- Understanding Society gives you a voice on issues that matter.** Whether it’s how you’re coping with changes at school, college or work, or what facilities you think are missing from your neighbourhood, Understanding Society, is letting people who make decisions about your future get a better understanding of young people.

What happens next?

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With many thanks

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I enjoy the time with my inter-viewer – it gives me a rare chance to reflect on life

I’ve been part of the study since it started and I feel like I’m doing something useful for society at large

It’s interesting to hear how policy makers are using the study and how it’s making a difference - it makes me know my time is well spent

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PID: FF_PID	New Address: _____
MOVING FROM...	_____
FF_ADDRESS1	Home Phone: _____
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About the study.

Long-term studies like Understanding Society help us find out about how lives in the UK are changing over time. This information is used by academics, policy-makers and researchers working for governments, charities and the voluntary sector in this country and abroad to inform policy making. The strength of Understanding Society is that it talks to the same people each year so we can see how things like the economic situation and the way our society is changing affects your life. The study is your study and is about issues that affect you and everyone in our diverse society. Results generate widespread interest. You can read more about the latest findings and where the study has featured in the media at www.understandingsociety.ac.uk/headlines

The interview.

An interviewer will be in touch soon to arrange a convenient time to interview you and other members of your household. The interview will last around an hour. If it's not convenient when your interviewer calls, please feel free to choose a day and time which is easier for you.

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Letter 11- CAPI_R16_refusal HH V4



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3 reasons to be part of Understanding Society...

- We can't replace you.** Your view is vital to the success of the study. No-one else can take your place as no-one else has your particular mix of circumstances. As you move into adulthood, we're really interested in your experience during this time.
- Your contribution helps build a more detailed picture of life in the UK.** Each year the study becomes more valuable and useful for researchers who are interested in the choices that young people make over their education, employment and relationships. It's only by talking to you and other young people that we can learn about how society is changing from a young person's perspective.
- Understanding Society gives you a voice on issues that matter.** Whether it's how you're coping with changes at school, college or work, or what facilities you think are missing from your neighbourhood, Understanding Society, is letting people who make decisions about your future get a better understanding of young people.

What happens next?

An interviewer will be in touch soon to arrange a convenient time to interview you. The interview will last about 45 minutes to an hour, depending on your situation.

If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline – find their contact details below.

I do hope you enjoy taking part.

With many thanks

Michaela Benzeval

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

<<Serial_number>><<ChkL>/<<FF_personno>><<FF_PID>>

I enjoy the time with my inter-viewer – it gives me a rare chance to reflect on life

I've been part of the study since it started and I feel like I'm doing something useful for society at large

It's interesting to hear how policy makers are using the study and how it's making a difference - it makes me know my time is well spent

Contact us:

Participant helpline (Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
contact@understandingsociety.ac.uk
You can also follow us on Twitter @usociety.

<131869/Letter 12>

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_NAME
PID: FF_PID
MOVING FROM...
FF_ADDRESS1
FF_ADDRESS2
FF_ADDRESS3
FF_POSTCODE

MOVING TO...
New Address: _____

Home Phone: _____
(inc STD code)
Postcode: _____
Mobile: _____
E-mail address: _____
Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____

Why are you important?

Without you, the survey will be less complete. We can't simply replace you with someone else as the people taking part were selected scientifically to represent the whole population. No-one else has your unique combination of circumstances and in a very real way you are personally vital to the success of the study.

About the study.

Long-term studies like Understanding Society help us find out about how lives in the UK are changing over time. This information is used by academics, policy-makers and researchers working for governments, charities and the voluntary sector in this country and abroad to inform policy making. The strength of Understanding Society is that it talks to the same people each year so we can see how things like the economic situation and the way our society is changing affects your life. The study is your study and is about issues that affect you and everyone in our diverse society. Results generate widespread interest. You can read more about the latest findings and where the study has featured in the media at www.understandingsociety.ac.uk/headlines

The interview.

An interviewer will be in touch soon to arrange a convenient time to interview you and other members of your household. The interview will last around an hour. If it's not convenient when your interviewer calls, please feel free to choose a day and time which is easier for you.

Young people in the house?

If there are any young people aged 10-15 in your household, they will be invited to complete a short questionnaire about their hobbies, friends, school life and hopes for the future. They will receive a voucher as a thank you for completing the questionnaire.

If you have any other questions, please check our online FAQ <https://www.understandingsociety.ac.uk/participants/faq> or phone us, or drop us a line by email or Twitter (see contact details overleaf).

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data. The data will be used for statistical analysis only.

Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk
FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, C04 3SQ



Wave 8 – Cawi first advance letters

Letter 2 - CAWI_prod adult_resp HH V4

Letter 4- CAWI_non prod adult_resp HH V4

Letter 7- CAWI_non prod adult_refusal HH V4

Letter 8- CAWI_non prod adult_nonc HH V4

Letter 10- CAWI-R16_resp HH V4

Letter 13- CAWI_R16_refusal HH V4

Letter 14- CAWI_R16_nonc HH V4

Letter 15- CAWI_new respondent_refusal-nonc HH V6

Letter 16- CAWI_new respondent_resp HH V6

Letter 19-CAWI only_Adult_Previous wave unproductive HH_u10c_v2

Letter 20-CAWI only_Rising 16_Previous wave unproductive HH_u10c_v2

Letter 21-CAWI only_New Entrant_Previous wave unproductive HH_u10c_v2

Letter 2 - CAWI_prod adult_resp HH V4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

Dear <NAME>,

You are an important part of the Understanding Society Study and we thank you for your continuing support. By taking part, you are representing thousands of other people like you.

Your £10 voucher

We've enclosed a £10 voucher to say thank you for your help and let you know we value your contribution.

What happens next?

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<Date>

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



Here's £10



Find out more



Contact us:

Participant helpline
(Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
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<131869/Letter & >

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PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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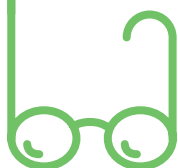
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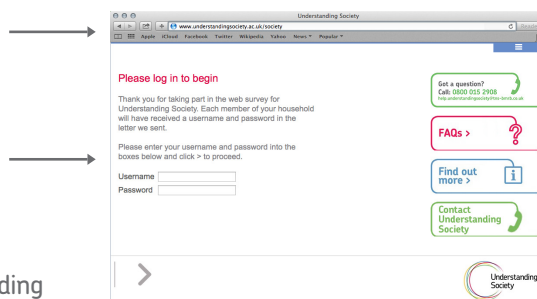
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Do I have to do it all in one go?

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If I exit the survey, will I need to start from the beginning?

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Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

Letter 4- CAWI_non prod adult_ resp HH V4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
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With many thanks

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<<Serial_number>><<ChkL>/>
<<FF_personno>><<FF_PID>>

<Date>

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



£10 if you
take part



Find out more



Contact us:

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<131869/Letter 4>

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Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

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FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

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Name: _____

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Name: _____

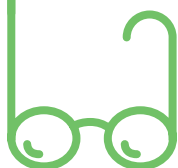
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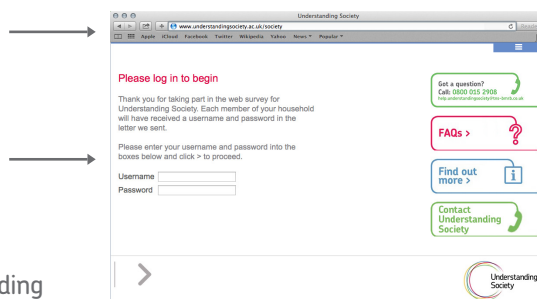
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Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

Letter 7- CAWI_non prod adult_refusal HH V4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
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Have your
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Enter your
username
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Complete
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Here's £20



Find out more



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<131869/Letter 7>

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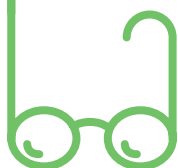
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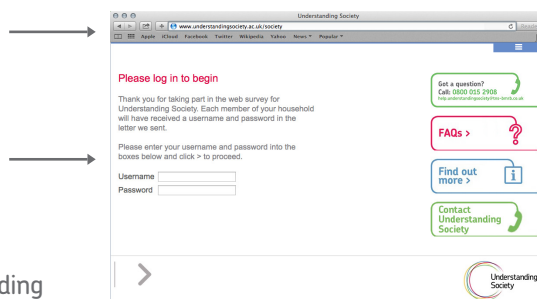
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Understanding
Society

Letter 8- CAWI_non prod adult_nonc HH V4



<resp_name>
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Find out more



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<131869/Letter 8>

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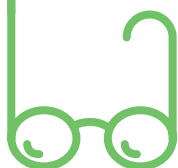
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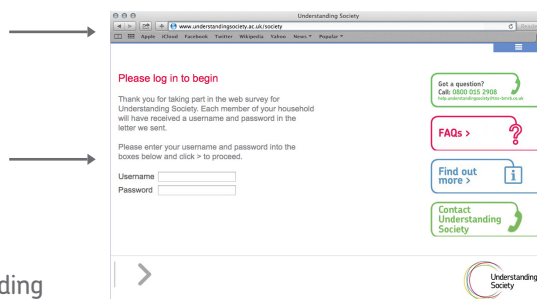
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Wivenhoe Park, Colchester, C04 3SQ



Understanding
Society

Letter 10- CAWI-R16_resp HH V4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

Dear <NAME>,
Over the past few years you may have completed a short **Understanding Society** questionnaire for 10 to 15 year-olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.

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3 reasons to be part of Understanding Society...

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2. **Your contribution helps build a more detailed picture of life in the UK.** Each year the study becomes more valuable and useful for researchers who are interested in the choices that young people make over their education, employment and relationships. It's only by talking to you and other young people that we can learn about how society is changing from a young person's perspective.
3. **Understanding Society gives you a voice on issues that matter.** Whether it's how you're coping with changes at school, college or work, or what facilities you think are missing from your neighbourhood, **Understanding Society**, is letting people who make decisions about your future get a better understanding of young people.

What happens next?

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Michaela Benzeval

Professor Michaela Benzeval
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University of Essex

<<Serial_number>><<ChkL>/<<FF_personno>><<FF_PID>>

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You can also follow us on
Twitter @usociety.

<131869/Letter 10>

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Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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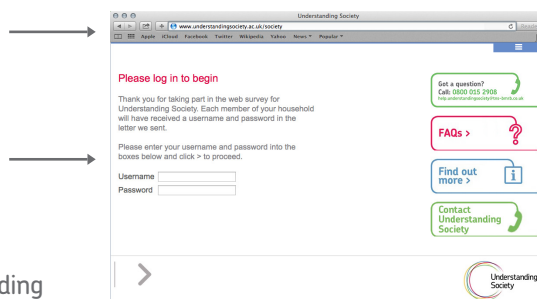
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Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

Letter 13- CAWI_R16_refusal HH V4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
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<131869/Letter 13>

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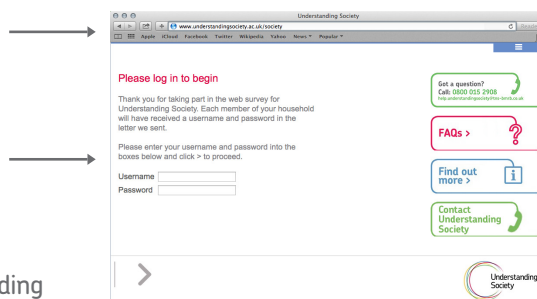
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Wivenhoe Park, Colchester, C04 3SQ



Understanding
Society

Letter 14- CAWI_R16_nonc HH V4



<resp_name>
<FF_Address1_fin>
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<131869/Letter 14>

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MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

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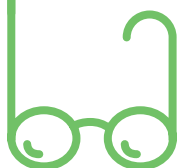
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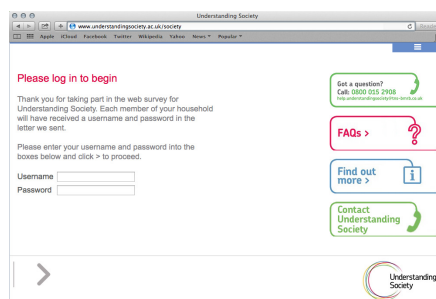
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Understanding Society, University of Essex
Wivenhoe Park, Colchester, C04 3SQ



Understanding
Society

Letter 15- CAWI_new respondent_refusal-nonc HH V6



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<Date>

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[Your £20 voucher](#)

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With many thanks

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This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

<<Serial_number>><<ChkL>/>
<<FF_personno>><<FF_PID>>

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



£20 if you
take part



Find out more



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<131869/Letter 15>

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Name: RESP_NAME	MOVING TO...
PID: FF_PID	New Address: _____
MOVING FROM...	_____
FF_ADDRESS1	Home Phone: _____
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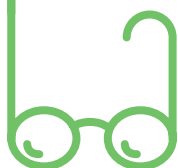
Name:	_____
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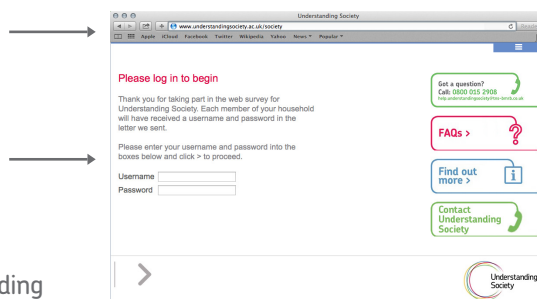
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Understanding
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Letter 16- CAWI_new respondent_resp HH V6



<resp_name>
<FF_Address1_fin>
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We need your help

Have your say online

Enter your username and password

Complete the survey

£10 if you take part

Find out more

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<131869/Letter 16>

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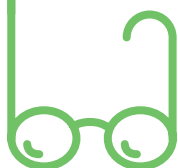
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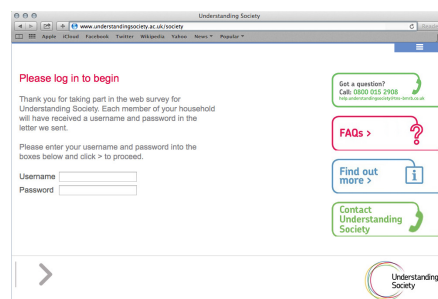
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No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.



Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk

FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, C04 3SQ



Understanding
Society

Letter 19-CAWI only_Adult_Previous wave unproductive HH_u10c_v2



<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<<Serial_number>><<ChkL>>/
<<FF_personno>><<FF_PID>>

<Date>

Dear <NAME>,

We've not been able to talk to you for a couple of years – but we wanted to let you know that you're now able to take part in Understanding Society on-line. We hope that this is a more convenient way for you to help us with this important social study.

Your £10 voucher

To thank you for your help and to let you know that we value your contribution, if you're able to take part this year we will send you a £10 voucher.

What happens next?

The survey is available online at the website shown below, so you can complete it at a time that's best for you. (Please use a computer, rather than a mobile device.)

www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: <USERNAME>

Password: <PASSWORD>

Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,

Michaela Benzeval

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

<131869/ Letter 19>

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, 'Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Why are you important to us?

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society accurately represents experiences of all types of people. This way, we can see how factors such as the economy or housing affect lives across the whole of the UK.

Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you.



What is the study about?

Understanding Society is a long-term study that helps us find out about the issues that matter to everyone. How is the recession affecting you? Are you happy with your local services and facilities? Are your health care requirements being met?

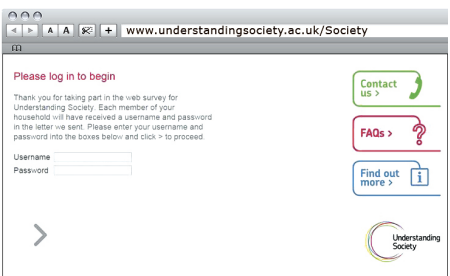
The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



Completing the Survey online:

To access the survey please type www.understandingsociety.ac.uk/Society into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>) button.



How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

Do I have to do it all in one go?

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.

Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk
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Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding

Letter 20-CAWI only_Rising 16_Previous wave unproductive HH_u10c_v2



<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<<Serial_number>><<ChkL>>/
<<FF_personno>><<FF_PID>>

<Date>

Dear <NAME>,

In the past you may have completed a short Understanding Society questionnaire for 10-15 year olds. As you turn 16 this year, you are now old enough to join the adult survey for the first time.

Your £10 voucher and chance to win an iPad

To thank you for your help and to let you know that we value your contribution, if you're able to take part this year we will send you a £10 voucher. Plus, to welcome you to the adult survey, you will automatically be entered into a prize draw for an iPad when you complete your interview.

What happens next?

The survey is available online at the website shown below, so you can complete it at a time that's best for you. (Please use a computer, rather than a mobile device.)

www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: <USERNAME>

Password: <PASSWORD>

Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,

Michaela Benzeval

Professor Michaela Benzeval

Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



£10 if you
take part



Find out more



Contact us:

Participant helpline
(Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
contact@understandingsociety.ac.uk
You can also follow us on
Twitter @usociety.

<131869/Letter 20>

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, 'Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____
(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Why are you important to us?

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society accurately represents experiences of all types of people. This way, we can see how factors such as the economy or housing affect lives across the whole of the UK.

Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you.



What is the study about?

Understanding Society is a long-term study that helps us find out about the issues that matter to everyone. How is the recession affecting you? Are you happy with your local services and facilities? Are your health care requirements being met?

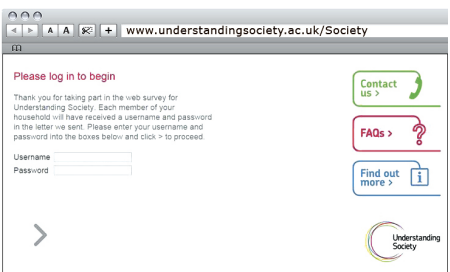
The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



Completing the Survey online:

To access the survey please type www.understandingsociety.ac.uk/Society into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>) button.



How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

Do I have to do it all in one go?

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

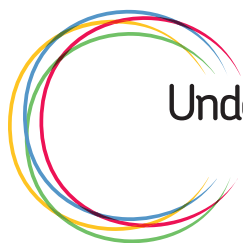
Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.

Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk

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Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding

Letter 21-CAWI only_New Entrant_Previous wave unproductive HH_u10c_v2



<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<<Serial_number>><<ChkL>>/
<<FF_personno>><<FF_PID>>

<Date>

Dear <NAME>,

I am writing to ask for your help with a world-leading study about life in the UK. This is the largest survey of its kind in the world and covers a wide range of issues such as housing, family life, education, health, employment, the environment, health and well-being. Other members of your household are already part of Understanding Society. Your participation is completely voluntary but we hope you will find the time to take part in this important study, and that you find it both interesting and enjoyable.

Your £10 voucher

To thank you for your help and let you know that we value your contribution, if you're able to take part, we will send you a £10 voucher.

What happens next?

The survey is available online at the website shown below, so you can complete it at a time that's best for you.

www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

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Password: <PASSWORD>

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With many thanks,

Michaela Benzeval

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



£10 if you
take part



Find out more



Contact us:

Participant helpline
(Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
contact@understandingsociety.ac.uk
You can also follow us on
Twitter @usociety.

<131869/ Letter 21>

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)
Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Why are you important to us?

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society accurately represents experiences of all types of people. This way, we can see how factors such as the economy or housing affect lives across the whole of the UK.

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What is the study about?

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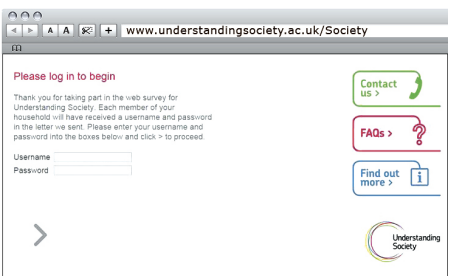
The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



Completing the Survey online:

To access the survey please type www.understandingsociety.ac.uk/Society into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>) button.



How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

Do I have to do it all in one go?

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

If I exit the survey, will I need to start from the beginning?

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The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.

Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk
FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

Wave 8 – Other letters

Letter 17 - Generic V4

Letter 18- CAPI first web reissue_v4

Missing incentive letter W8

W8 Tracing Letter GB

W8_ youth self-completion letter_v2

W8_iPad winner letter

W8_Stable contact letter

W8_Thank you letter 1 - conditional £10_v3

W8_Thank you letter 2 - conditional £20_v3

W8_Thank you letter 3 - unconditional £10 early completers_v1

W8_Thank you letter 4 - conditional £10 + £10 early completers_v1

W8_Thank you letter 5 - conditional £20 + £10 early completers_v1

W8_Tracing Letter NI

Letter 17 - Generic V4



Dear Sir/Madam

A chance to influence decision making.

I would like to enlist your help. The Understanding Society survey helps researchers and policy makers understand the changes in the needs of the country. By taking part, you'll be helping to influence the decisions made by everyone from government ministers to local councillors.

An interviewer will soon be in touch with you to arrange a convenient time to talk to you. The interview will last between 40 minutes and an hour, depending on your circumstances. On the day, the interviewer will be carrying photographic identification.

Your participation is entirely voluntary, but we do hope you'll be able to help.

By taking part, your voice is heard. If you have any questions, please call us on 0800 015 0655 or contact us at understandingsociety@tns-bmrb.co.uk.

With many thanks

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

**We need
your help**



**We'll arrange
a time**



**Complete
the survey**



**Find out
more**



Contact us:

Participant helpline
(Colette):

0800 252 853

Web:

understandingsociety.ac.uk

Email:

contact@understandingsociety.ac.uk

You can also follow us on

Twitter @usociety.

<131869/ Letter 17/ Generic>
<125325/ Letter 17/ Generic>

Why are you important to us?

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society accurately represents experiences of all types of people. This way, we can see how factors such as the economy or housing affect lives across the whole of the UK.

Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you.



What is the study about?

Understanding Society is a long-term study that helps us find out about the issues that matter to everyone. How is the recession affecting you? Are you happy with your local services and facilities? Are your health care requirements being met?

The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.

Why do you interview young people?

Young people's opinions matter to us, too. If there are young people aged 10-15 in your household, we hope that they can complete their part of the survey. We'll ask them about their hobbies, friends, school life and hopes for the future. Each child that takes part will receive a £5 voucher.



Letter 18- CAPI first web reissue_v4



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<<Serial_number>><<ChkL>>/
<<FF_personno>><<FF_PID>>

Dear <NAME>,

UNIVERSITY OF ESSEX NEEDS YOUR HELP
One of our interviewers has tried to contact you a number of times in the last few weeks hoping to conduct this year’s Understanding Society interview with you but so far they have been unsuccessful. We hope you do not mind us trying once more.

MAKE YOUR VOICE HEARD
We are persevering in this way because your views and experiences are very important to us. By taking part, you will help us ensure that the study represents all types of people across the UK, and thus paints an accurate picture of what our society looks like today and how it is gradually changing. To find out more about how what you have told us has been used so far, visit www.understandingsociety.ac.uk/participants

COMPLETE YOUR INTERVIEW ONLINE
The survey is available online at the web link shown below. This means that you can complete it at a time that’s best for you. However it might be easier for you to use a computer, rather than a mobile device.

www.understandingsociety.ac.uk/Society

When you’ve reached the website, you’ll be asked to enter your unique username and password:

Username: <USERNAME>
Password: <PASSWORD>

Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can’t replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the “Contact us” details below. If you have any questions about the study, please don’t hesitate to get in touch with Colette Lo from our Participant Helpline.

If you have completed the survey in the last week or so, please ignore this letter.

With many thanks

Michaela Benzeval

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

<Date>

We need
your help



Have your
say online



Enter your
username
and password



Complete
the survey



Find out more



Contact us:
Participant helpline
(Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
contact@understandingsociety.ac.uk
You can also follow us on
Twitter @usociety.

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

<131869/Letter 18>

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)
Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Why are you important to us?

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You have been specially selected to help us make sure that Understanding Society accurately represents experiences of all types of people. This way, we can see how factors such as the economy or housing affect lives across the whole of the UK.

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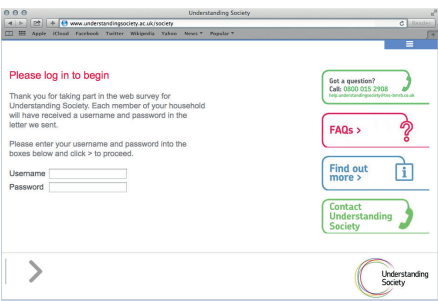
The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



Completing the Survey online:

To access the survey please type <https://www.understandingsociety.ac.uk/Survey> into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>) button.



How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

Do I have to do it all in one go?

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.

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FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

Missing incentive letter W8

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<Date>

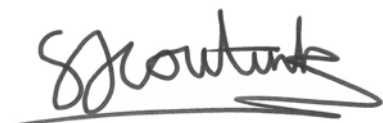
Dear <NAME>,

Thank you very much for taking part in the survey this year. We really appreciate your contribution to the study.

I understand that you did not receive your *Understanding Society* letter and voucher this year. I am very sorry that your voucher did not arrive – please find a £10 voucher enclosed.

If you have any questions relating to the survey, please do not hesitate to contact me by emailing help.understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Kind regards,

A handwritten signature in dark ink, appearing to read 'S Coutinho', with a horizontal line underneath.

Steven Coutinho

Survey Manager

W8 Tracing Letter GB



Date ____/____/____

Dear _____

This time last year we interviewed your household for *Understanding Society*. The study is concerned with how things change or stay the same over time – your participation can help us paint a unique picture of what the UK looks like today and how it is gradually changing.

We would very much like to interview you and your household again this year; however, I called today at the address your household was interviewed at last year and found that you now live elsewhere. I spoke to _____ who did not wish to give your new address or telephone number without your permission, but did agree to forward this letter to you on our behalf.

We would be most grateful if you would let us know your current address and telephone number, wherever you are living now. You can call us on Freephone **0800 252 853**, email us at **contact@understandingsociety.ac.uk** or complete and return the reply slip below in the Freepost envelope provided – you do not need a stamp.

By giving us your name, address and telephone number you are not committing yourself to be interviewed. Once you have confirmed your new details, an interviewer will contact you and invite you to take part. If you are willing, a convenient time for an interview can then be arranged.

The study is being conducted by researchers from the University of Essex, together with TNS BMRB. If you have any questions about the study, or would prefer not to be contacted again, please visit the special participants' website at **www.understandingsociety.ac.uk** or call us using the Freephone number above.

Thank you in advance for your help.

Yours sincerely,

.....
Your interviewer
Understanding Society

.....
Professor Michaela Benzeval
Director, *Understanding Society*

✂-----

Please complete this reply slip using BLOCK CAPITALS

Name: _____

Address: _____

Postcode: _____

Telephone: _____

Serial:

--	--	--	--	--	--	--	--	--	--

Person number:

--	--

Please turn over



Please return the completed reply slip in the enclosed Freepost envelope – you don't need a stamp if you post it in the UK.

If you have any queries about this reply slip, or about *Understanding Society*, please call Freephone **0800 252 853** or email **contact@understandingsociety.ac.uk**

Thank you.

W8_ youth self-completion letter_v2



<resp_name>
<FF_Address1_fin>
<FF_Address2_fin>
<FF_Address3_fin>
<FF_Address4_fin>
<FF_Address5_fin>
<FF_PostCode_fin>

<<Serial_number>><<ChkL>>/
<<FF_personno>><<FF_PID>>

<Date>

Dear <NAME>,

Thank you ever so much for your recent participation in Understanding Society. At the end of the interview we mentioned that there is a short self-completion questionnaire that we would like <<Child_name>> to complete.

We would be grateful if you could look through the blank questionnaire and, if you are happy to do so, give it to <<Child_name>>. When <<Child_name>> has completed the questionnaire, they can put it into the envelope enclosed and it can be posted back to us, free of charge.

As you know one of the really important features of the survey is that everyone’s answers are completely confidential. This really helps us get responses from people that are completely truthful and accurate and makes the survey one of the best in the world. This applies to all the adults who take part but also all the children, so we ask all parents/guardians to allow their children to complete the questionnaire in private. We hope you understand why this is so important, but if you have any questions, don’t hesitate to contact us.

As a token of our appreciation, I have enclosed a £5 voucher for <<Child_name>>.

If you have any questions at all about Understanding Society and your involvement in it, please contact us using the number below. Do also check our special participants’ website where you can read some early findings, post comments, send us a message or just find out more information about Understanding Society: www.understandingsociety.ac.uk/participants.

Yours faithfully,

Michaela Benzeval

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

Contact us:

Participant helpline
(Colette):
0800 252 853
Web:
understandingsociety.ac.uk
Email:
contact@understandingsociety.ac.uk
You can also follow us on
Twitter @usociety.

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5

Name: RESP_NAME

PID: FF_PID

MOVING FROM...

FF_ADDRESS1

FF_ADDRESS2

FF_ADDRESS3

FF_POSTCODE

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)
Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Name: _____

Mobile: _____

Why are you important to us?

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society represents a wide cross section of the population. This way, we can see how factors such as the economy or housing affect lives across the whole of Britain.

Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you.



What is the study about?

Understanding Society is a long-term study that helps us find out about the issues that matter to everyone. How is the recession affecting you? Are you happy with your local services and facilities? Are your health care requirements being met?

The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.

Why do you interview young people?

Young people's opinions matter to us, too. If there are young people aged 10-15 in your household, we hope that they can complete their part of the survey. We'll ask them about their hobbies, friends, school life and hopes for the future. Each child that takes part will receive a £5 voucher.



Moving home? Take us with you.

www.understandingsociety.ac.uk
contact@understandingsociety.ac.uk

FREEMOVE RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ



Understanding
Society

W8_iPad winner letter

NAME
ADD1
ADD2
ADD3
PCODE

DATE
Ref: PID

Dear NAME,

Congratulations on winning an iPad! Everybody who has turned 16 in the last year and took part in the Understanding Society adult survey in April to June this year was entered into the draw.

As someone who will be making a lot of life decisions in the next few years it is extra important that we talk to people like you. Interviewing you and others in your position allows researchers to find out how society is changing for young people; how the economy is affecting them at work or in education, and how decisions made now and in the past will affect your future.

Everyone is valuable in our survey - we can't replace you - and this is the main strength of a study like ours: it follows the same people over time. Only by following the same people over time can researchers identify patterns and trends which can help inform better policy making in Government

I hope that you will continue to participate. Each time we interview you, the information you have already given becomes even more valuable!

Thank you, again, for taking part in this important study.

Yours faithfully,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

W8_Stable contact letter



Date: ____ / ____ / ____

Dear _____,

You may be aware that _____ participated in an important research project called *Understanding Society* last year. The study is concerned with how things change over time, and we are hoping to revisit everyone who participated last time, to see how their lives have changed or stayed the same.

Unfortunately, we have been unable to contact the person named above. They gave us your name as a contact in the event of any change in their circumstances, and we would be most grateful if you would let us know their current address and telephone number, wherever they are living now. You can call us on Freephone **0800 252 853**, email us at **contact@understandingsociety.ac.uk** or complete and return the reply slip below in the Freepost envelope provided – you do not need a stamp.

By giving us their name, address and telephone number you are not committing them to be interviewed. Taking part is entirely voluntary, though we very much hope to achieve an interview with everybody who has taken part previously, so that our results give an accurate picture of people's experiences. Once we have their new details, an interviewer will contact them and invite them to take part.

If you have any questions about the study, please visit **www.understandingsociety.ac.uk** or call us using the Freephone number above.

Thank you for your help.

Yours sincerely,

.....
Your Interviewer
Understanding Society

.....
Professor Michaela Benzeval
Director, *Understanding Society*

✂ -----
Please complete this reply slip using BLOCK CAPITALS

Name: _____

Address: _____

Postcode: _____

Telephone: _____

Serial:

--	--	--	--	--	--	--	--	--	--

Person number:

--	--

Please turn over

✂-----

Please return the completed reply slip in the enclosed Freepost envelope – you don't need a stamp if you post it in the UK.

If you have any queries about this reply slip, or about *Understanding Society*, please call Freephone **0800 252 853** or email **contact@understandingsociety.ac.uk**

Thank you.

W8_Thank you letter 1 - conditional £10_v3

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<Date>

Dear <NAME>,

You recently took part in the Understanding Society survey. As a small thank you, a gift voucher for £10 is enclosed.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,

A handwritten signature in dark ink, appearing to read 'S Coutinho', with a horizontal line underneath.

Steven Coutinho

Survey Manager

<260131869 W8>

W8_Thank you letter 2 - conditional £20_v3

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<Date>

Dear <NAME>,

You recently took part in the Understanding Society survey. As a small thank you, a gift voucher for £20 is enclosed.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,



Steven Coutinho

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Ł260131869 W8N

W8_Thank you letter 3 - unconditional £10 early completers_v1

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<Date>

Dear <NAME>,

You recently took part in the Understanding Society survey. As a small thank you for your early completion, a gift voucher for £10 is enclosed.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,

A handwritten signature in dark ink, appearing to read 'S Coutinho', with a horizontal line underneath.

Steven Coutinho

Survey Manager

<260131869 W8>

W8_Thank you letter 4 - conditional £10 + £10 early completers_v1

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<Date>

Dear <NAME>,


You recently took part in the Understanding Society survey. As a small thank you, we have enclosed a gift voucher of £10 and an additional £10 for early completion.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,



Steven Coutinho

Survey Manager

<260131869 W8>

W8_Thank you letter 5 - conditional £20 + £10 early completers_v1

«Serial_number»«ChkL»/
«FF_personno»«FF_PID»

<resp_name>
<FF_Address1>
<FF_Address2>
<FF_Address3>
<FF_Address4>
<FF_Address5>
<FF_PostCode>

<Date>

Dear <NAME>,

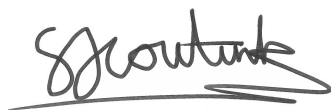
You recently took part in the Understanding Society survey. As a small thank you, we have enclosed a gift voucher of £20 and an additional £10 for early completion.

Your help with this study is greatly appreciated by the research team at the University of Essex and we hope you found it interesting and enjoyed taking part.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Once again, thank you for your help. We look forward to speaking to you again next year.

Kind regards,

A handwritten signature in black ink, appearing to read 'S Coutinho', with a horizontal line underneath.

Steven Coutinho

Survey Manager

<260131869 W8>

W8_Tracing Letter NI



Date ____/____/____

Dear _____

This time last year we interviewed your household for *Understanding Society*. The study is concerned with how things change or stay the same over time – your participation can help us paint a unique picture of what the UK looks like today and how it is gradually changing.

We would very much like to interview you and your household again this year; however, I called today at the address your household was interviewed at last year and found that you now live elsewhere. I spoke to _____ who did not wish to give your new address or telephone number without your permission, but did agree to forward this letter to you on our behalf.

We would be most grateful if you would let us know your current address and telephone number, wherever you are living now. You can call us on Freephone **0800 252 853**, email us at **contact@understandingsociety.ac.uk** or complete and return the reply slip below in the Freepost envelope provided – you do not need a stamp.

By giving us your name, address and telephone number you are not committing yourself to be interviewed. Once you have confirmed your new details, an interviewer will contact you and invite you to take part. If you are willing, a convenient time for an interview can then be arranged.

The study is being conducted by researchers from the University of Essex, together with Millward Brown Ulster. If you have any questions about the study, or would prefer not to be contacted again, please visit the special participants' website at **www.understandingsociety.ac.uk** or call us using the Freephone number above.

Thank you in advance for your help.

Yours sincerely,

.....
Your interviewer
Understanding Society

.....
Professor Michaela Benzeval
Director, *Understanding Society*

✂-----
Please complete this reply slip using BLOCK CAPITALS

Name: _____

Address: _____

Postcode: _____

Telephone: _____

Serial:

--	--	--	--	--	--	--	--	--	--

Person number:

--	--

Please turn over



Please return the completed reply slip in the enclosed Freepost envelope – you don't need a stamp if you post it in the UK.

If you have any queries about this reply slip, or about *Understanding Society*, please call Freephone **0800 252 853** or email **contact@understandingsociety.ac.uk**

Thank you.